



Annual Report of Potlatch Fund

2011 2012 Combined

INSPIRING THE NATIVE TRADITION OF GIVING



Greetings Friends and thank you for your support!

It is our honor as the Potlatch Fund Board President and Executive Director to present our combined 2011-2012 Annual Report. This report represents our work and successes on behalf of Native peoples of the Northwest and our advancement of our mission of inspiring and building upon the Native tradition of giving through expanding philanthropy in Northwest Tribal Nations and Native communities.

In reading this report, I invite you to learn more about the innovative vision of Potlatch Fund. It is our vision through which we weave together the great and wise tradition of the Potlatch ceremony with the new tools of the nonprofit structure and modern philanthropy to make a difference in the lives of Native people.

From our inception in 2004, Potlatch Fund has quickly grown to become a major force for positive change for Native communities in the Northwest. Many new nonprofits struggle during these early stages of development and more so the severe plight of the state of the economy we currently face. However, I am pleased to report that Potlatch Fund has not only continued to survive, but to thrive.

With a staff of four people, we continue to provide a combination of grants, technical assistance in the form of workshops and trainings, and leadership development programs to strengthen the capacity of Native nonprofits and Tribes in Washington, Oregon, Idaho and Montana. In 2011, Potlatch Fund made a total of 99 grants totaling \$260,700 and provided 37 workshops within Native and Tribal communities and 21 conference presentations at regional and national conferences. In 2012, we continued our work of delivering trainings on the topics of Nonprofit Start-up, Journey to Successful Fundraising, Financial Management for Nonprofits, Strategic Planning, and Media Management. We also awarded 56 grants totaling \$190,581 made through our Intertribal Canoe Journey, Community Building and Native Arts grant programs. Please see our complete list of grantees for 2011-2012 on page 2 of this report or visit our website at www.potlatchfund.org/grants to see a complete list for all years and information about how to apply for future grant opportunities.

Another significant undertaking was completed in 2011 as we hired a new Executive Director for Potlatch Fund. In keeping with our commitment of promoting the growth of Native leadership in the Northwest, after a thoughtful and structured search process, our Board of Directors ultimately selected Dana Arviso, formerly our Finance and Evaluation Manager to serve in this role. With her leadership, Potlatch Fund continues to build upon its strong vision, mission, and established strategic plan to serve Northwest Native people and communities.

Again, thank you for your support. We could not do our work with our trusted philanthropic partners, Native nonprofit and philanthropic partners, grantees, LEAD cohort alumni, and key donors and supporters. We raise our hands to you for your generosity and reciprocity.

Respectfully,



Dana Arviso
Dana Arviso, Diné
Executive Director



Meredith Parker
Meredith Parker, Makah
Board Chair

POTLATCH FUND STATEMENTS OF FINANCIAL POSITION DECEMBER 31, 2012, 2011 AND 2010

ASSETS	2012	2011	2010
Current Assets			
Cash	\$ 86,151	\$ 165,068	\$ 175,773
Pledges Receivable	-	-	1,010
Prepaid Expenses	-	-	3,500
Depreciation	3,679	5,165	4,758
Total Current Assets	89,830	170,233	185,041
Investments	627,023	221,315	356,206
Total Assets	\$ 716,853	\$ 391,548	\$ 541,247

InterTribal Canoe Journey Grants

Community Building Grants

Native Arts Grants

\$38,730 in 2012-

Squaxin Island Tribe [Host Tribe] Shelton, WA
 B.R.I.D.G.E., Lakebay, WA
 Blue Heron Canoe, Kent, WA
 Chehalis Tribal Canoe Club, Oakville, WA
 Chinook Indian Nation, Bay Center, WA
 Coquille Tribe, North Bend, OR
 Cowlitz Indian Tribe, Longview, WA
 Clatsop-Nehalem Confederated Tribes, Seaside, OR
 Duwamish Tribal Services, Seattle, WA
 Ha'y Tilixam Canoe Society, Pendleton, OR
 Jamestown S'Klallam Tribe, Sequim, WA
 Lower Elwha Klallam Tribe, Port Angeles, WA
 Lummi C.E.D.A.R. Project, Bellingham, WA
 Makah Canoe Society, Neah Bay, WA
 N'Chi Wana Pum Canoe Family, Warm Springs, OR
 Nisqually Indian Tribe, Olympia, WA
 Nooksack Indian Tribe, Deming, WA
 Ohileqw-sen Healing Center, Bellingham, WA
 Oliver Canoe Club, Kingston, WA
 Port Gamble S'Klallam Tribe, Kingston, WA
 Quileute Tribe, La Push, WA
 Ta?alunauW Canoe Society, Toholah, WA
 Sacred Water, Suquamish, WA
 Salish Sea People Canoe Family, Suquamish, WA
 Samish Canoe Family, Anacortes, WA
 Snoqualmie Tribe, Snoqualmie, WA
 Tohoma Indian Center, Tacoma, WA
 Tulalip Tribes, Tulalip, WA

\$38,500 in 2011-

Swinomish Indian Tribal Community [Host Tribe]
 Swinomish, WA
 B.R.I.D.G.E., Lakebay, WA
 Blue Heron Canoe, Kent, WA
 Canoe Nations Support Consortium, Seattle, WA
 Chinook Indian Nation, Bay Center, WA
 Coquille Tribe, North Bend, OR
 Cowlitz Indian Tribe, Longview, WA
 Grand Ronde Canoe Family, Grand Ronde, OR
 Ha'y Tilixam Canoe Society, Pendleton, OR
 Lower Elwha Klallam Tribe, Port Angeles, WA
 Lummi C.E.D.A.R. Project, Bellingham, WA
 Makah Nation, Neah Bay, WA
 N'Chi Wana Pum Canoe Family, Warm Springs, OR
 Ohileqw-sen Healing Center, Bellingham, WA
 Oliver Canoe Club, Kingston, WA
 One People Alaska Canoe Society, Juno, AK
 Port Gamble S'Klallam Tribe, Kingston, WA
 Sacred Water Canoe Family, Suquamish, WA
 Snoqualmie Tribe, Snoqualmie, WA
 Squaxin Canoe Family, Shelton, WA
 West Shore Canoe Family, Ferndale, WA

Visit our website for detailed information regarding the grants listed on this page:

www.potlatchfund.org/grants/index.html

\$54,975 in 2012-

Chief Seattle Club, Seattle, WA
 Chippewa Cree Tribe: Square Butte Trading Post, Box Elder, MT
 Cowlitz Indian Tribe: Youth Department, Longview, WA
 Inchelium Language & Culture Association, Inchelium, WA
 Kalispel Tribe of Indians, Usk, WA
 Komemma Culture Protection Association, Yoncall, OR
 Longhouse Media, Seattle, WA
 Montana Two Spirit Society, Missoula, MT
 Native Quest, Tacoma, WA
 Nez Perce Youth Cultural Enrichment, Lapwai, ID
 Northwest Indian College, Bellingham, WA
 Painted Sky Inc., Portland, OR
 Red Eagle Soaring, Seattle, WA
 Salish School of Spokane, Spokane, WA
 Tierra Madre Fund, Seattle, WA
 United Indians "Labateyah" Youth Home, Seattle, WA
 Warm Springs Culture & Heritage School, Warm Springs, OR

\$173,300 in 2011-

7 Journeys Forward / Communication 4 Communities, Union, WA
 AlterNative Soulutions, Polson, MT
 Burns Paiute Tribe, Burns, OR
 Chief Seattle Club, Seattle, WA
 Coeur D'Alene, Plummer, ID
 Confederated Tribes & Bands of the Yakama Nation, Toppenish, WA
 Confederated Tribes of the Colville Reservation, Nespelem, WA
 Confederated Tribes of the Umatilla Indian Reservation, Pendleton, OR
 Kalispel Tribe of Indians, Usk, WA
 Ke Kukui Foundation, Vancouver, WA
 Lower Elwha S'Klallam Tribe, Port Angeles, WA
 Makah Cultural and Research Center, Neah Bay, WA
 Native American Rehabilitation Association of the Northwest, Portland, OR
 Natives of the One Wind Indigenous Alliance, Ashland, OR
 Nez Perce Tribal Youth Cultural Enrichment Academy, Lapwai, ID
 Nisqually Tribe, Olympia, WA
 Northwest Indian College, Bellingham, WA
 Painted Sky, Portland, OR
 Red Eagle Soaring, Seattle, WA
 Rocky Boy Native Arts & Crafts Co-op, Box Elder, MT
 Salish School of Spokane, Spokane, WA
 Sho Ban News, Fort Hall, ID
 Shoshone Bannock Tribe, Fort Hall, ID
 The Museum at Warm Springs, Warm Springs, OR
 The People's Center, Pablo, MT
 Tierra Madre Fund, Seattle, WA
 Tlingit & Haida Washington Chapter, Seattle, WA
 United Indians of All Tribes, Seattle, WA
 Wiconi International, Vancouver, WA

\$37,616 in 2012-

Bryson Liberty, West Linn, OR
 Chrystal Byrd, Seattle, WA
 David Bluff, Spokane, WA
 Deborah Alexander, Everson, WA
 Elaine Grinnell, Sequim, WA
 Elissa Washuta, Seattle, WA
 Isha-R-Jules, Bellingham, WA
 John Smith, Skokomish, WA
 Lummi Cultural Artists Association, Bellingham, WA
 Marlene Spencer Simla, Toppenish, WA
 Sondra Simone Segundo, Seattle, WA
 Spokane Tribal College, Spokane, WA

\$40,000 in 2011-

Center Pole at Wellknown Buffalo, Garryowen, MT
 Crow's Shadow Institute of the Arts, Pendleton, OR
 David J Wilson, Olympia, WA
 Elizabeth Swanaset, Auburn, WA
 Eugene "Gordon" Henry, Harlem, MT
 Helena Indian Alliance, Helena, MT
 James Old Coyote, Suquamish, WA
 John T Williams Memorial Totem Pole Project, Seattle, WA
 Leslie Louie, Worley, ID
 Lillian Pitt, Portland, OR
 Margaret Nation, Seattle, WA
 Melissa Joy Streun, Kingston, WA
 Northwest Native American Basketweavers Association, Covington, WA
 Pauline Hillaire, Bellingham, WA
 Portland Inter-Tribal Canoe Club, Happy Valley, OR
 Quileute Tribal School, Forks, WA
 Quinault Indian Nation, Tahola, WA
 Shirley Criqui, Wapato, WA
 Theresa Parker, Neah Bay, WA
 Tina D Ray, Spokane, WA
 Tor Parker, Port Angeles, WA
 William Murphy, Newport, OR

Other Grants

\$60,000 via Washington State Tribal CASA-

Confederated Tribes & Band of the Yakama Nation: Toppenish, WA
 Kalispel Tribes of Indians, Usk, WA
 Spokane Tribe of Indians, Wellpinit, WA

POTLATCH FUND STATEMENTS OF FINANCIAL POSITION DECEMBER 31, 2012, 2011 AND 2010

LIABILITIES and NET ASSETS

	2012	2011	2010
Current Liabilities			
Accounts Payable	\$ 16,865	\$ 28,474	\$ 30,119
Grants Payable / Deferred Revenue	-	-	7,832
Custodial Account	46,529	72,787	-
Total Current Liabilities	63,394	101,261	37,951
Net Assests			
Unrestricted	229,479	230,986	328,655
Temporarily Restricted	423,980	59,301	174,641
Total Net Assests	653,459	290,287	503,296
Total Liabilities and Net Assests	\$ 716,853	\$ 391,548	\$ 541,247

Potlatch Fund, a Native-led nonprofit, provides grants, capacity building trainings and leadership development opportunities to Tribal communities and Native nonprofits throughout the states of Washington, Oregon, Idaho and Montana. Our work takes us across the Pacific Northwest where we witness the reality that many of the non-governmental services taken for granted in mainstream communities are unavailable in Indian Country.

Incorporated in 2004, Potlatch Fund developed from a series of talking circles comprised of Northwest Tribal leaders and Native activists that began in 2001. Participants were struck by the inequities existing in foundation funds and resources going to Native initiatives: only 0.2 – 0.3% as opposed to the 3% aggregate Native population. At the same time, conversations with mainstream foundations have a common theme: “We do not receive applications from Native nonprofits. Therefore we cannot award grants to Native communities.”

Our mission is to inspire and build upon the Native tradition of giving and to expand philanthropy within Tribal nations and Native communities in the Northwest. Our three core goals are to:

- Provide capacity building and leadership development services to Tribes and Native nonprofits.
- Increase awareness, access, and representation of non-native funding communities throughout Indian Country. By working collaboratively with funders to protect, promote the critical cultural values of families and communities, we support culturally specific community achievements, as well as, highlight innovative approaches that address education, cultural preservation, and outreach.
- Develop sustainable grants programs including professional mentorship opportunities that support new, emerging and exciting initiatives which ultimately increase the representative of Native philanthropists throughout urban, rural tribal communities.

Potlatch Fund’s work has been recognized nationally with the 2005 Sweetgrass Award (First Nations Development Institute) and the 2008 National Leadership in Action Award (WK Kellogg Foundation).

Potlatch Fund Logo Meaning (Bottom center of front cover)

The outer circle symbolizes the circle of life, which is regarded as sacred by many native cultures. It is believed that the power of the world works in circles. The seasons, the earth, the sun, the stars, and life itself, from birth to birth, is a circle that comes back around. The brown circular band represents the cedar tree. The strong cedar tree and its bark provided longhouses for living quarters, cedar canoes for transportation, cedar hats and skirts for clothing, and baskets for gathering and for trade. It was central to the very existence of many tribes in the northwest. The lighter brown within the inner circle represents mother earth. Mother earth provides us with everything to survive. If we take care of her, she takes care of us.

The copper-shaped emblem within the circle symbolizes the copper that was given in potlatches. The highly valued copper was the most important symbol of wealth, power, status, and prestige for northwest coastal tribes. The copper was a shield-shaped object made of beaten copper, and sometimes engraved with symbols.

The four colors of the copper within the Potlatch Fund logo represent people from all nationalities. The colors represent partnerships among nonprofits, tribes, corporate giving programs, individual donors, native nonprofit organizations, and grassroots native communities. The overall copper shield represents Potlatch Fund as a bridge for wealth and giving between the philanthropic world and native/tribal communities. The copper is a sign of significant wealth.

Board of Directors as elected at the 2013 Annual Meeting

Executive Committee:

Meredith Parker (Makah), President
Dr. Charlotte Coté (Nuu-chah-nulth), Vice President
Antone Minthorn (Umatilla), Secretary
Art Ribail, Treasurer
Heather Johnson-Jock (Jamestown S’Klallam), Compliance Officer

Board Members:

Bill Weems (Coeur d’Alene)
James W. Thomas (Tlingit)
Kirby Jock (Mohawk / Iroquois)
Ralph Sampson, Jr. (Yakama)
Tim Otani

Board Fellow:

Megan Curtis-Murphy - University of Washington

Staff

Dana Arviso (Diné), Executive Director
Mary Kummer (Makah), Office Manager
Tachini Pete (Salish / Diné), Program Director
Lawrence Leake, Director of Development and Communication

Volunteers

Visit our website for a complete list of current volunteers:
www.potlatchfund.org/spirit/who_we_are.html

List of Supporters

Visit our website for a complete list of current supporters:
www.potlatchfund.org/philanthropy/donors.html

Contact

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