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# Potlatch Fund

## Honoring the Tradition of Community Annual Report 2009

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# Chairperson's Report



It is my pleasure to report on Potlatch Fund's activities for the year ended December 31, 2009.

The Board's mission is **to inspire the Native tradition of giving and to expand philanthropy within Northwest Indian Country.** We achieve this mission by:

- ♦ working with Native American groups to educate them about funding, funding processes, and how to best organize for funding success.
- ♦ working with traditional funders to educate them about the needs in Indian Country and the legal structures and options available for funding in this environment.
- ♦ working with holders of wealth within Indian Country to encourage more effective indigenous philanthropy.
- ♦ brokering meetings between funders and grant seekers, and
- ♦ running our own small grant programs, which are often the first place our trainees apply. In 2009 Potlatch Fund was able to make grants of just over \$190,000.



*Jim Thomas (Tlingit)*

We commenced this work in 2002 and received our own 501(c)(3) status in 2004.

At the present time the Board funds its grants and operations from the grants and donations that it receives. In the 2009 year we received \$889,760 in grants, donations and other income to support the important work that we are doing. The major sources of our income were:

Grants	\$4988,382
Contributions	\$71,481 <sup>1</sup>
Gala	\$93,414
Fees and Other	\$45,742
Fiscal Sponsorships	\$178,534

We are pleased that approximately 25 percent of our funding comes from sources other than grants. This is an important result as it means that we are not overly reliant on any one funding source. We ended the year with a healthy surplus of just under \$95,000. Approximately \$54,000 of this surplus related to our own direct operations and about \$42,000 was related to those groups which we fiscally sponsor. In total we spent approximately \$783,000 and we received approximately \$876,000. I need to thank the diligent staff who worked hard to bring the end of year result in during a very difficult funding year.

For 2010 as of the time of writing this report we already have in hand \$118,000 for our granting programs.

The year has also been significant because of a number of board changes. Colleen Jollie, a founding Board Member, resigned to concentrate on other non-profit activities. Scott Clements, Dawn Houle and Luanne Belcourt also resigned during the year. These Board Members were replaced by Tim Otani, Sen. Jonathan Windy Boy, Michael Roberts and Olney Patt Jr. Shelley Hanson and Heather Johnson-Jock were also both reappointed to the Board for three year terms at the Annual Meeting held in September 2009. This brings our total Board size to 15 members. We also have two Board interns Dawn Hamilton and Stephanie Wood.

I was re-appointed as President at the Annual Meeting and I wish to publicly thank my fellow Board Members for the faith they have placed in me.

The Board members have all provided sterling service during the year and I am indebted for their contributions, dedication and support. The full list of Board members is set out below:

Jim Thomas (President)	John Chess	Olney Patt Jr.
Antone Minthorn (Vice president)	Charlotte Coté	Bryan Mercier
Meredith Parker (Secretary)	Shelley Hanson	Tim Otani
Chandra Hampson (Treasurer)	Michael Roberts	Dawn Hamilton (Board Intern)
Kirby Jock (Executive Committee Member)	Annie Huntington-Kriska	Stephanie Wood (Board Intern)
Sen. Jonathan Windy Boy	Heather Johnson Jock	

The majority of Board and Staff members have made a financial contribution to Potlatch Fund during the Year.

1. Contributions include those funds donated at and received for the Gala. Inclusive of donations received at the Gala the event generated a cash surplus of over \$85,033.



# Chairperson's Report

Potlatch Fund also relies significantly on volunteers for advice, community feedback and input and to also assist in the delivery of our services. For the purposes of this report I want to acknowledge the chairs of our various volunteer committees who have been incredibly supportive during the year:

Finance Committee:	Chandra Hampson (Chair)
Community Building Grants Committee:	Jill Arnow (Chair)
Native Arts Grants Committee:	Aurolyn Stwyer (Co-chair)
	Roger Fernandes (Co-chair)
Technical Assistance and Marketing Committees:	Lenora Trahant (Co-chair)
	Tara Hastings (Co-chair)
	Iris Friday (Co-chair)

The role of Board members and volunteers is demanding. I note that Board members and volunteers collectively committed over 600 hours of service during the year.

This has been another big year for our staff. Staff were involved in, at least, 34 separate trainings, workshops, conference presentations and funders tours. 493 people attended these various Potlatch Fund presentations ranging across our four state region and nationally. These are truly remarkable results, especially since 99 percent of this work has been undertaken by existing staff. I wish to place on record my acknowledgement of all of our staff:

Bibiana Ancheta (Administration Assistant).  
 Dana Arviso (Finance and Evaluation Manager).  
 Heather Miller (Program Coordinator).  
 Kelly Gemmell-Bruce (Office Manager)  
 Ken Gordon (Executive Director), and  
 Lawrence Leake (Director of Development and Communications).

I would like to thank Board members, the Executive Director and Board staff for their support, efforts and consideration.

2009 was a tough year for all non-profits. Recent research shows that we are in the most difficult economic climate since the great depression of the 1920s. Potlatch Fund has not only survived this period but has continued to grow its activities. We are now incredibly well positioned to take advantage of the growing opportunities apparent within our communities.

Jim Thomas  
President

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Anne Xuan Clark  
2009 Gala (photo by Victor Pascual)

# Executive Director's Annual Report



Tena Koutou

The theme for 2009 was survival. We all witnessed the meltdown of the economy, the loss of investments, confidence and jobs. We realized that the economic meltdown was impacting directly on our work when major foundations had to lay off 40 percent or more of their staff.

In such a difficult economic environment non-profit organizations get doubly hurt. The needs that we work with exploded at exactly the time when our funders have no more money to give.

With this backdrop I am extremely pleased to report that Potlatch Fund has not only survived this downturn but has also continued to thrive. This has not been an easy task. We have essentially cut all of our costs to the bone, and I have had to ask my small staff team to do more with less. Our ability to keep offering services to the community was rewarded with many funders keeping and some even expanding their commitments to us during the year. As the President has reported we have both run a surplus on our own operations in 2009, and we have been able to help our fiscally supported groups bring in another \$178,534 to support their own work in Indian Country.



*Ken Gordon*

There were a number of significant staffing changes for Potlatch Fund during the year. The Board agreed in March to renew and extend my contract through to August 2011. The aim of the Board is to hire a Native American person to replace me in 2011, and we are working to a period when both the new ED and I can be place with the aim of achieving a seamless transition. Justin Finkbonner resigned as Program Coordinator in April. Because of uncertainties around funding we delayed hiring Mr Finkbonner's replacement till September. At that time Ms Heather Miller (Wyandotte) joined us in this key role. During this time the existing Potlatch Fund staff committed to maintaining our work in Indian Country and we are very pleased to report that we were able to meet all of the trainings that we had committed to, even though we were a staff member down for most of the year. Finally at the end of the year we received confirmation from the M.J. Murdock Charitable Trust that we had been successful with a three year grant that will allow us to employ a Development and Communications Director for the Fund.

The upside of all of the above changes is that I got out of the office more and was able to meet a much wider group of people across Indian Country. I have pleasure in reporting that even though the economic downturn in Indian Country is real and significant, this is also matched by a growing groundswell of hope. There is hope that the promises of self governance and sovereignty will finally come to fruition. There is hope that Treaties are starting to be recognized and that the Courts are more and more often coming down on the sides of Native peoples. There is hope that programs to retain and promote language and culture are starting to gain traction. There is hope that mainstream America is starting to move away from its stereotyped and racist image of Indians and starting to see strong, vibrant, caring and grounded communities that can teach us how to live a fuller life.

For us, these results give us hope that our model of teaching Native peoples how to work with foundations is also having an impact. In 2009 we have been doing a lot of teaching. Over the year we presented to at (at least) 34 separate trainings, conferences, seminars, briefings and funders tours. In total we counted just under 500 attendees at these presentations. We in addition gave out approximately \$190,000 in grants. Our annual Gala had 400 attendees and made a surplus of just under \$85,033. This surplus gets brought back into the funds we hold for re-granting and as such we now know that we have at least \$135,000 that we can use for grants in 2010. Native Americans have practiced philanthropy for millennia through their traditional potlatches and we at Potlatch Fund are pleased to be able to continue this tradition. Our mission is to inspire the Native tradition of giving and to expand philanthropy in Northwest Indian Country. We do this through:

- ◆ Our trainings – We are aiming to continue the expanded training program in 2010 travelling to all four states in our region, providing a mix of different length courses, we will develop new curricula and also continue to provide our own financial empowerment/literacy training and non-profit start up trainings.
- ◆ Provision of education and research to funders – We will continue to work with funders to educate about structure, needs and issues in Indian Country.
- ◆ Brokering relationships between funders and Indian Country – We will continue to work to bring funders together with Indian Country. We will help organize reservation tours, meet the funders' panels, canoe journey events, our own Gala and continue to help groups to make that first step towards approaching a funder.



# Executive Director's Annual Report

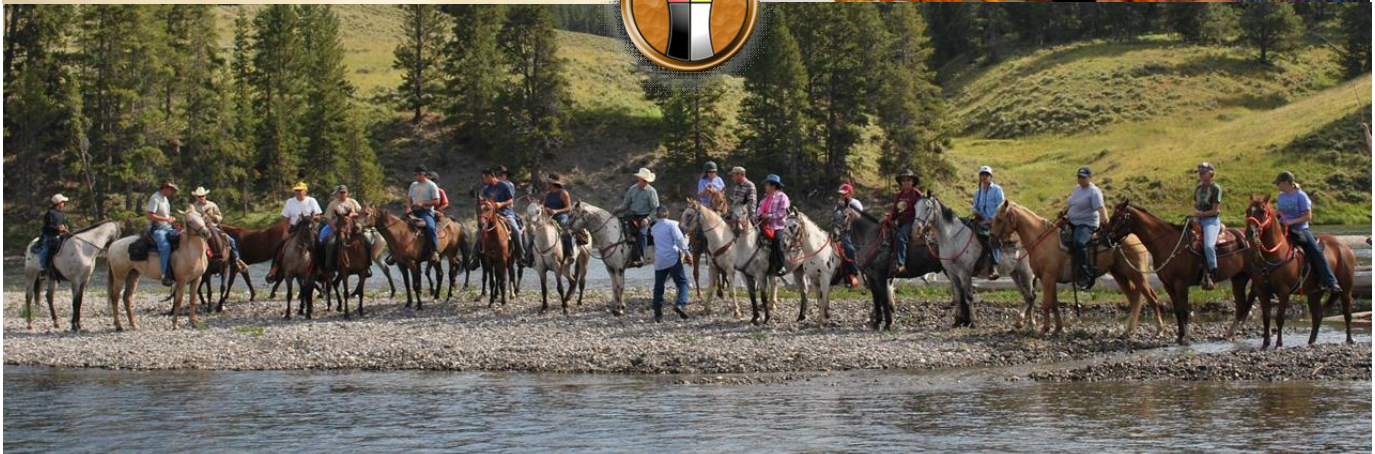
- ◆ Working to improve philanthropy within Indian Country – We will develop a program aimed at establishing more non-profits in Indian Country and will work to highlight and celebrate examples of great philanthropy from within Indian Country.
- ◆ The provision of our own granting programs – Our own granting programs will be focused on emerging groups. We will aim for them to have their first success with us. Through our grants and our other support we will aim for groups to become more able to apply for funding from the broader funding world.

In 2009 my own work was honored by Philanthropy Northwest, when they named me as the Mary Helen Moore volunteer of the year. I was embarrassed by this Award as I am not a volunteer and I am paid well for the work that I do. In light of this I received the Award on behalf of all of the community building activities that we work with, throughout Indian Country. The people who work for these organizations are often volunteers, and they do the work that makes our world a better place. I can imagine a world where the mainstream sectors (such as banking) collapse. I can not imagine a world without a strong, vibrant, and compassionate non-profit sector.

I look forward to 2010, we are a revitalized organization and believe me – we are very committed to improving the communities in which we work by enabling them to better access all of the philanthropic gifts that are there to support, assist and educate them. As the Executive Director of Potlatch Fund I need to give sincere thanks to the Board Members, volunteers, donors and staff who enable us to continue to provide this diverse range of services. I also wish to especially thank all of the hundreds of groups that operate within Indian Country that we have the pleasure of working with.

Naku noa

Ken Gordon  
Executive Director



# Mission & Grant Programs



## Potlatch Fund:

### Inspiring the Native tradition of Giving and Expanding Philanthropy in Northwest Indian Country

*Potlatch Fund was created by Northwest Indian people to expand opportunities for our communities. Our people face real challenges that need funding. We need to develop and empower Native leadership to make the best use of all resources. We need to remove barriers that are limiting contributions. We need to encourage more effective grantmaking. It is time to get beyond the talking stage. It is time for us to take action and use our combined energy, resources, and cultural traditions to inspire giving among and to Northwest Indian communities.*

### Potlatch Fund works to inspire the Native tradition of Giving and to expand philanthropy in Northwest Indian Country by:

- ◆ the provision of technical assistance trainings to Native non-profits and Tribes.
- ◆ educating funders.
- ◆ brokering relationships.
- ◆ encouraging best practice giving within Northwest Indian Country.
- ◆ our own grants program and other support provided to non-profits.

## Grant Programs

Potlatch Fund runs four grant programs:

**Intertribal Canoe Journey:** Grants specific to groups participating in the annual summer canoe journey.

**Community Building:** Grants to developing and new programs that work to make communities stronger.

**Native Arts:** Grants and scholarships to organizations or individuals working to promote and strengthen Northwest Native art and culture.

**Leadership Honoring:** Awards to individuals and philanthropic entities showing strong leadership in or with Native communities.

Finding long-term solutions to systemic challenges facing Northwest Indian people requires a community-based, holistic approach that focuses on root causes of problems. To that end, Potlatch Fund encourages efforts that:

- Recognize the problems, needs and assets that exist in communities.
- Promote community organizing, community building, and community celebration.
- Recognize that problem prevention is key to long-term problem solving.

Potlatch Fund employs innovative strategies and culturally appropriate models in its grantmaking. In addition to seeking out new initiatives, Potlatch Fund honors developing programs, demonstrated leadership, and past accomplishments. Furthermore in order to succeed, Potlatch Fund is flexible by nature and responsive to positive change.

Growth of the grantmaking program is paramount to the future of Potlatch Fund and now is the time for the organization to build upon its assets. Potlatch Fund actively works to attract re-granting money and desires to build a permanent endowment. In 2010 Potlatch Fund's granting programs will give out approximately \$150,000. Our grant making programs are themselves supported by grants and donations we receive from the Bill & Melinda Gates Foundation, The First Nations Development Institute, The Butler Foundation and the W.K. Kellogg Foundation. Proceeds from our 2009 Gala also support the 2010 Grant program.



# Canoe Journey & Community Building Grants

## 2009 InterTribal Canoe Journey Grants

	Amount Paid
Quinalt Indian Nation	2,250
Duwamish Tribal Services	1,500
Foundation for Historic Preservation	1,500
Ohileqw-sen Healing Center	2,250
Lummi Nation Service Organization	1,750
Chinook Indian Nation	2,500
Squaxin Island Tribe	2,000
Snoqualmie Tribe	2,250
Port Gamble S'Klallam Foundation	2,000
Lower Elwha Klallam Tribe	1,500
Tulalip Tribes	1,500
Samish Canoe Family	1,500
Cowlitz Indian Tribe	1,750
Long House Association	2,500
E-15 Nations	2,250
Natives Unite in Journey	1,750
Hoh Indian Tribe	1,000
Quileute Tribal School	1,000
The Suquamish Tribe	4,000

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Total	\$36,750
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## 2009 Community Building Grants

	Amount Paid
Makah Cultural & Research Center	5,000
Quileute Tribal School	1,000
Seattle Indian Health Board Foundation	1,000
Chief Seattle Club	2,500
Cowlitz Indian Tribe	5,000
Snoqualmie Tribe	3,500
Coquille Indian Tribe	2,500
Ke Kukui Foundation	3,500
Quinalt Nation Heritage	1,000
Tacoma First Nations Gathering	1,000
Central Oregon Recycling Project	1,000
CTUIR - Department of Education	2,500
Grand Ronde Community Resource Center	1,500
Northwest Indian College	2,500
Port Gamble S'Klallam Foundation	3,500
Confederated Tribes of Warm Springs	2,250
Snake River Basin Business Association	4,000
Native American Rehabilitation Assoc.	1,000
Coeur d'Alene Tribe	2,500
Nooksack Indian Tribe	2,500
Xwayamami Ishich (Eagles Nest)	2,000
War Shield Development Corporation	5,000
The Museum at Warm Springs	2,250
Painted Sky	2,500
The Tulalip Foundation	2,000
Lower Elwha Klallam Tribe	3,500
Nez Perce Appaloosa Horse Club	2,500
WeCAN	2,500
The N.A.T.I.V.E. Project	2,500
Shoshone-Bannock Tribes	5,000
Natives of One Wind Indigenous Alliance	2,500
NW Native American Basketweavers Assoc	2,500
Salish Kootenai College	3,500
Western Montana Gay & Lesbian Community Center	5,000

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Total	\$92,500
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# Native Art & Leadership Honoring Grants



## 2009 Native Art Grants

	Amount Paid
Pamela J. Morganroth	500
Melissa J. Streun	500
Matika Wilbur	2,000
Delbert Miller	4,250
Carmanita Pimms	750
Nooksack Indian Tribe	2,750
Shaun Peterson	2,000
Anthony Callaway	750
Northwest Indian College	2,000
Felix M. Solomon	750
Iris L. Main	500
Confederated Tribes of Warm Springs	750
Mark Charles	1,000
Bill Running Fisher	750
Jeffrey Veregge	750
Northern Star Blankets	750
Tsimshian Haayuuk	750
Kaila Rose Farrell-Smith	2,500
Blackhorse Pride	2,000
Kalispel Tribe of Indians	4,250
Duwamish Tribal Services	750
Louis Marchand	750
Quileute Tribal School	4,250
Isha R. Jules	750
Coeur d'Alene Tribe	2,000

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Total \$38,750

## 2009 Mini and Other Grants

	Amount Paid
Native American Youth and Family Center	500
Crow Tribe	500
Greater King Co Police Activities League	500
Quinault Indian Nation	500
Northern Cheyenne Tribe	500
Street Outreach Shelter, Inc.	500
Potlatch Fund (for Oregon Native Wellness Committee)	500
Western Montana Gay & Lesbian Community Center	500
Elizabeth A. Woody	500
Sauk-Suiattle Indian Tribe (eight separate minigrants)	3,000
Chief Seattle Club	500
Duwamish Tribal Services	500
Snoqualmie Tribe	500
Snoqualmie Tribe	500
Urban Indian Health Institute	500
Seventh Generation Fund	1,000
Native Americans in Philanthropy	1,000
First Nations Development	1,000
Spirit Mountain Community Fund	1,000
Indigenous Environmental Network	2,000
Honor The Earth	1,000
Indian Land Tenure Foundation	1,000
Umatilla Tribal Community Foundation	1,000
Red Eagle Soaring	1,000

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Total \$20,000

## 2009 Leadership Honoring

		Amount Paid
Economic Development <i>named in honor of Antone Minthorn:</i>	<b>Bill Tovey</b>	\$500
Cultural Preservation <i>named in honor of Fran James:</i>	<b>Cheryle Kennedy</b>	\$500
Civic Participation <i>named in honor of Pearl Capoeman-Baller:</i>	<b>Native Vote Washington</b>	\$500
Natural Resource Protection <i>named in honor of Billy Frank Jr.:</i>	<b>Roy Sampsel</b>	\$500
Education <i>named in honor of Patricia Whitefoot:</i>	<b>Michael Pavel</b>	\$500

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Total \$2,500

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Grand Total \$190,500

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# Technical Assistance



The Journey to Successful Fundraising workshops are a first step to help groups become more successful with their fundraising.

These workshop are designed to help individuals from Native communities who are new to the private foundation fundraising circles. Writing grants to private foundations is different from writing government grants. As groups participate in the training, they will notice a focus on building relationships. They will learn more about what private funders expect so that they can tailor their request accordingly—and attract more resources to their project, organization, or Tribe.

In 2009 we ran programs on non-profit financial management, how to establish a non-profit, governance and media management. In 2010 we will continue our highly successful Leadership program funded by First Nations Development Institute which will support 11 emerging native leaders to improve their management capacity.

Potlatch Fund is both a Native grant making foundation and a Native leadership development program. It was founded by Tribal leaders in December 2002 to increase philanthropy in Northwest Indian Country. We were created to explore challenges facing Native communities, and to address barriers that limit effective grantmaking in Indian Country.

Native people and Native non-profits will thrive and survive through personal self-confidence and belief in their own community. Potlatch Fund believes that by strengthening and empowering Northwest Native individuals, success will follow.

Our goal is to bring resources to where people live, work, and play. We call this our “place-based” approach.

Because the Potlatch Fund is a local Native led organization made up of leaders that have skills, access to resources, and “real” experience from within Indian Country, Potlatch Fund services will always be both appropriate and available.

The Potlatch Fund leadership team has invested years working on the front lines of Native community initiatives and our reward is to give back to our communities! By working together, we will make our home here in the Northwest better for our children and grandchildren.

# Program Partners & Circle of Wisdom



## Program Partners

American Friends Service Committee Northwest Indian Program

First Nations Development Institute

Nonprofit Assistance Center

Northwest Native American Basketweavers Association

Oregon Native American Business and Entrepreneur Network

Seattle Native Circle

## Memberships

Affiliated Tribes of Northwest Indians

Grantmakers in the Arts

Native Americans in Philanthropy

Philanthropy Northwest

## Circle of Wisdom

**Billy Quaempts** (Umatilla)  
Confederated Tribes of the Umatilla Indian Reservation

**Bharat R. Soli**  
Anderson · Bjordstad · Kane · Jacobs

**Ellen Ferguson**  
Ferguson Foundation

**Elsie Meeks** (Lakota)  
Exe. Dir., First Nations Oweesta Corporation

**Gabe Galanda** (Nomlaki/Concow)  
President, Northwest Indian Bar Association

**GI James** (Lummi)  
Native Liaison, Office of King County Executive

**Henry Ramos**  
Philanthropic Advisor and Activist

**Jim Boyd** (Colville)  
Native Artist, Songwriter, and Performer

**John McCoy** (Tulalip)  
Washington State Representative  
Manager Quil Ceda Village

**Leonard Forsman**  
Chairman Suquamish Tribe

**Mark Trahant** (Shoshone-Bannock)  
Editor, Seattle Post Intelligencer

**Mark Van Norman**  
Exe. Dir., National Indian Gaming Association

**Micah McCarty** (Makah)  
Makah Tribal Council

**Mike Roberts** (Tlinget)  
Exe. Dir., First Nations Development Institute

**Patsy Whitefoot** (Yakama)  
Community Organizer, Native Indian Educator

**Pearl Baller-Capoeman** (Quinault)  
President, Quinault Tribal Nation

**Rick Williams** (Lakota)  
President American Indian College Fund

**Terry Cross** (Seneca)  
Exe. Dir., Northwest Indian Child Welfare Association

**Wally Jackson** (Quileute)  
Tribal Tourism Coordinator



# Board & Staff

## Board of Directors

**Jim Thomas** (Tlingit), President  
**Antone Minthorn** (Umatilla), Vice President  
**Meredith Parker** (Makah), Secretary  
**Chandra Hampson** (Winnebago/White Earth Chippewa), Treasurer  
**Kirby Jock** (Mohawk/Iroquois), Officer at Large  
**John Chess**  
**Charlotte Coté** (Nuu-chah-nulth)  
**Shelly Hanson** (Grand Ronde)  
**Anna Huntington-Kriska** (Athanaskan)  
**Heather Johnson-Jock** (Jamestown S'Klallam)  
**Colleen Jollie** (Turtle Mountain Chippewa)  
**Bryan Mercier** (Grand Ronde)  
**Tim Otani**  
**Michael Roberts** (Tlingit)  
**Jonathan Windy Boy** (Chippewa Cree)  
**Dawn Hamilton**, Board Intern  
**Stephanie Wood** (Grand Ronde), Board Intern



*Red Eagle Soaring: 2009 Gala*



## Staff

**Ken Gordon**, Executive Director  
**Kelly Gemmell-Bruce** (Suquamish), Office Manager  
**Dana Arviso** (Diné), Finance and Evaluation Manager  
**Heather Miller** (Wyandotte), Program Coordinator  
**Lawrence Leake**, Director of Development and Communication

## Committee Chairs

Finance: **Chandra Hampson** (Winnebago/White Earth Chippewa)  
Community Building Grants: **Jill Arnow**  
Native Arts Grants: **Aurolyn Stwyer** (Warm Springs)  
**Roger Fernades**  
Technical Assistance & Marketing: **LeNora Trahant** (Diné)  
**Tara Hastings**  
**Iris Friday** (Tlingit)

# Volunteers



## 2009 Volunteers

**Alex Mendoza** (Makah Nation)

**Andrea Morris** (Ahousaht)

**Art Ribail**, Ribail Advisory Services

**Aurolyn Stwyer-Pinkham** (Warm Springs-Wasco),  
Vice Chairwoman, Confederated Tribes of Warm Springs

**Billi A. Raining Bird Morsette** (Chippewa Cree)  
National Tribal Development Association

**Bearon S. Old Coyote** (Suquamish)

**Bridget Ray** (Turtle Mountain Chippewa)  
Squaxin Island Tribe: Planning Department

**Celine Cloquet-Vogler** (Cowlitz)

**Chholing Taha** (Cree/Iroquois), Shawl Lady dot Com

**Crystal Wabnum** (Kickapoo/Prairie Band Potawatomi)  
Native American Youth and Family Center

**Farand Gunnels** (Crow Nation: Two Spirit) Pride Foundation

**Gail Morris** (Ahousaht)

**Gregory G. Harrison** (Osage Tribal Member)

Greater King County Police Activity League

**Iris Friday** (Tlingit), Native Action Network

**Jeff Smith** (Makah Nation)

**Jenn Brandon**, Community Voice Mail

**Jennifer Sanscrainte**, Short Cressman & Burgess PLLC

**Jill Arnow**, Community Activist/ Artist

**Kim Teraberry**, Starbucks

**Lenora Trahant** (Diné)

**Myllinda Davis** (Snoqualmie)

**Perri McDaniel** (Grand Ronde)

**Preston Singletary** (Tlingit), Artist

**RedWolf Pope** (Western Shoshone)

**Rodger Fernandes** (Lower Elwha Klallam)

**Susan Balbas** (Cherokee/Yaqui), Tierra Madre Fund

**Tara Hastings**

**Tor Parker** (Makah Nation)

Peninsula College House of Learning Longhouse

**Tracy Rector** (Seminole), Longhouse Media/Native Lens

**Walter Pacheco**

**Yukako Kudo**



## 2009 Gala



## BILL & MELINDA GATES *foundation*

### Philanthropists of the Year

Each year Potlatch Fund recognizes individuals or organizations who have done something extra-ordinary to support philanthropy within the Northwest and within Indian Country. In 2009, the award were presented to:

#### Chad Lewis

For his role in helping the Duwamish Tribe to achieve their dream of attaining their own longhouse in Seattle. The history for the Duwamish Tribe in Seattle is one of tragedy and hope. From the time the first white settlers arrived in 1851 through the mid-1890s, Duwamish longhouses were burned and their inhabitants were banned from the city. Thirty years ago the descendants of the Duwamish dared to dream that they could build a longhouse to restore a place on their ancestral land. Hundreds of people and supporters were involved—too numerous to mention here. Among them was Mr. Lewis who came to the project as a volunteer just over four years ago. Mr. Lewis reinvigorated fundraising efforts, connected with foundations and other funders, and helped the Tribe to plot a course of action for its future. The Duwamish Longhouse and Cultural Center exists today in a large part because of his efforts.

#### Shakopee Mdewakanton Sioux

Since federal recognition in 1969, the Shakopee Mdewakanton Sioux (Dakota) Community has worked diligently to achieve a significant level of self-sufficiency and a meaningful level of self-determination. The Shakopee Mdewakanton Sioux Community recognizes that there continue to be overwhelming unmet needs in Indian Country, and since it is their cultural and social tradition to assist those in need, the SMSC membership has authorized sharing financial assistance with other Tribes and Indian and non-Indian organizations through a charitable giving program. To the Shakopee Mdewakanton, being a good neighbor is an extension of the cultural tradition of being a good relative. The Dakota people believe that all living beings are relatives and should be treated not only with dignity and respect, but also helped in their day-to-day lives. The common expression Mitakuye Owasin, "We Are All Related," is often used to end prayers and ceremonies. The SMSC is grateful for the opportunity to provide significant financial assistance to other Tribes and charitable organizations through a charitable giving program.

#### Sheryl Fryberg (Tulalip)

We all have the power to be philanthropists and Sheryl Fryberg from Tulalip epitomizes this as she has been making regular monthly contribution to Potlatch Fund since at least 2006. Ms. Fryberg makes this contribution to Potlatch Fund because a Potlatch Fund canoe journey grant back in 2006 had helped her family join the journey that year, and that the journey had literally been a life changing and life saving event for two of her children. Ms. Fryberg really wants other young people to have the huge benefits that she saw accrue for her children and the only way she could be sure of this happening was to write this monthly check to Potlatch Fund.

#### Bill & Melinda Gates Foundation

The Bill & Melinda Gates Foundation over the last several years has been very good to Indian Country in the Northwest. They have been very good with their money, with the provision of major grants to over half of the Tribes and most of the Native non-profits in the region. Over half of the grants to Potlatch Fund, for example, have in turn been redistributed to support the Canoe Journeys and emerging Native non-profits in the region.

Potlatch Fund watches foundation grants closely and at times up to 35% of the Pacific Northwest Grants have gone to Indian Country. This level of funding is 100 times higher than the long term national average and this support for Indian Country needs to be honored. Over and above the dollars given to Indian Country, we also know that we have a friend and supporter in the Bill & Melinda Gates Foundation. Foundation processes have been fine tuned to make it easier for Indian Country, they understand the timelines that exist and they help to introduce Indian Country projects to other funders. Most importantly they are just great people to work with.

Potlatch Fund had already decided to honor the Bill and Melinda Gates Foundation this year when we also learnt that Annie Clark was resigning to pursue new opportunities. It is not overstating the fact that this news rippled like an earthquake throughout the communities with which we work. Indian Country has seen Ms. Clark as our friend, supporter and our advocate. She is a beguiling sense of humor and an amazing laugh and a deep and sincere commitment to the communities in which we all work. Ms. Clark through her own commitment and passion has helped to humanize and make the Bill and Melinda Gates foundation accessible to this group who did not previously have a relationship with philanthropy.

So in providing this Award we get a two for one, a chance to honor the foundation for their amazing work and a chance to honor Annie who we all love and to wish her all the best as she heads off on this new adventure.

# 2009 Profit & Loss



## Profit & Loss Budget vs. Actual

January 2005 through December 2009

	2005	2006	2007	2008	2009	Budget
<b>Income</b>						
Contributions	\$82,182	\$111,322	\$50,533	\$40,069	\$71,481	\$90,000
Event Sponsorship	\$71,050	\$30,700	\$60,200	\$87,575	\$49,859	\$110,000
Event Ticket Sales	\$8,885	\$33,090	\$33,510	\$36,851	\$43,555	\$40,000
Fee for Service	\$6,176	\$1,225	\$11,028	\$21,972	\$44,701	\$25,000
Grants	\$457,700	\$303,000	\$501,542	\$621,665	\$666,916	\$631,000
Interest	\$2,692	\$2,201	\$3,684	\$2,859	\$1,041	\$5,000
Reimbursements/Other	\$5,842	\$18,194	\$12,886	\$11,126	\$0	\$0
<b>Total Income</b>	<b>\$634,528</b>	<b>\$499,733</b>	<b>\$673,383</b>	<b>\$822,118</b>	<b>\$877,553</b>	<b>\$901,000</b>
<b>Expenses</b>						
Food & Entertainment	\$31,637	\$48,328	\$14,577	\$21,989	\$18,543	\$12,500
Gala	-	-	\$61,240	\$48,295	\$50,333	\$75,000
Gifts and Honorariums	\$13,023	\$1,644	\$2,530	\$1,656	\$683	\$3,500
Grant making	\$92,555	\$122,375	\$81,958	\$120,037	\$190,500	\$197,500
Marketing & Public Relations	\$1,526	\$2,752	\$632	\$7,500	\$3,045	\$4,500
Meetings & Conferences	\$34,937	\$3,457	\$6,358	\$7,940	\$548	\$10,000
Office Administration & Other	\$32,847	\$30,335	\$36,867	\$22,995	\$10,001	\$28,500
Payroll Expenses	\$213,032	\$213,292	\$334,165	\$301,200	\$267,764	\$390,000
Professional Fees	\$90,488	\$117,320	\$32,663	\$89,856	\$144,518	\$60,000
Rent	\$30,140	\$42,255	\$29,282	\$23,016	\$19,690	\$17,000
Sponsorships	\$1,750	\$500	\$650	\$3,500	\$6,100	\$1,500
Supplies	\$8,655	\$8,832	\$13,970	\$18,996	\$6,907	\$10,000
Telecommunication	\$9,120	\$11,653	\$7,842	\$8,579	\$8,212	\$12,500
Travel	\$43,696	\$35,275	\$41,916	\$60,942	\$37,235	\$38,000
<b>Total Expense</b>	<b>\$603,404</b>	<b>\$638,018</b>	<b>\$664,650</b>	<b>\$737,501</b>	<b>\$782,887</b>	<b>\$860,500</b>
<b>Net Surplus/(Loss)</b>	<b>\$31,124</b>	<b>(\$138,285)</b>	<b>\$8,734</b>	<b>\$85,918</b>	<b>\$94,666</b>	<b>\$40,500</b>

Note: Total sums vary slightly due to rounding



# 2009 Balance Sheet

## Consolidated Balance Sheet

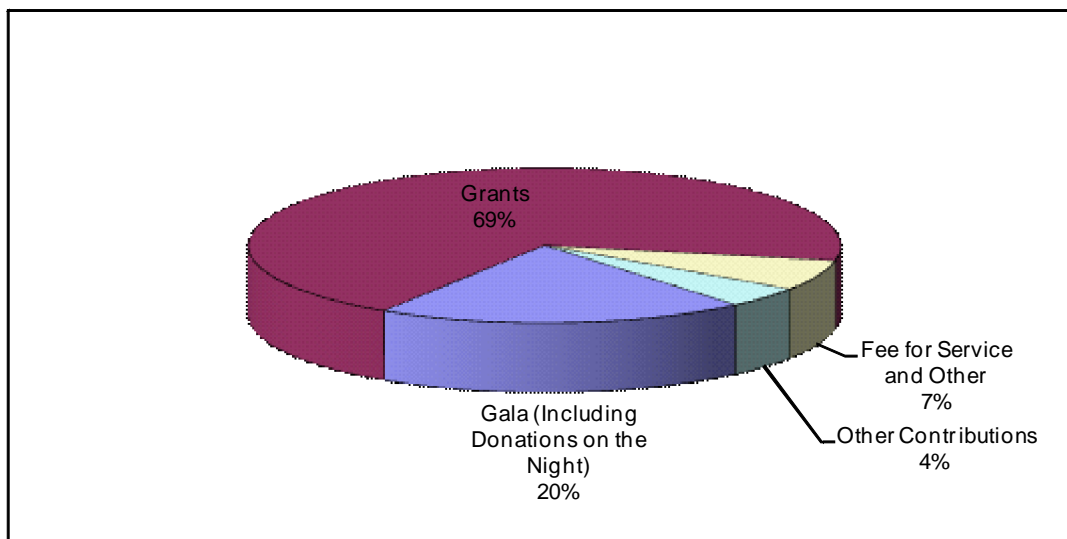
Year ending December 31, 2009

ASSETS	2005	2006	2007	2008	2009
Cash	342,300	116,706	150,054	328,845	424,592
Grants, Notes and Accounts Receivable	34,644	106,408	100,912	2,741	0
Fixed Assets	5,184	5,184	6,898	6,898	8,233
<b>Total Assets</b>	<b>\$382,128</b>	<b>\$228,298</b>	<b>\$257,865</b>	<b>\$338,484</b>	<b>432,825</b>
<b>LIABILITIES &amp; EQUITY</b>					
Accounts and Grants Payable	23,700	20,761	26,245	4,798	25,095
Other Liabilities	4,525	(8,081)	7,248	18,667	0
<b>Total Liabilities</b>	<b>\$28,225</b>	<b>\$12,680</b>	<b>\$33,512</b>	<b>26,006</b>	<b>25,095</b>
Retained Earnings	322,780	353,903	215,617	224,352	312,482
Prior Year Adjustment				2,488	0
Net Income	31,124	(138,285)	8,734	85,914	94,666
<b>Total Equity</b>	<b>\$353,903</b>	<b>\$215,618</b>	<b>\$224,352</b>	<b>\$312,478</b>	<b>407,730</b>
<b>Total Liabilities &amp; Equity</b>	<b>\$382,128</b>	<b>\$228,298</b>	<b>\$257,865</b>	<b>\$338,484</b>	<b>432,243</b>

**Notes:**

1. As at Balance date Potlatch Fund was holding \$81,665 on behalf of fiscally sponsored groups, and \$92,391 was held for regranteeing.
2. As at Balance date \$462,500 had been committed to Potlatch Fund for payment in 2010 and 2011. These funds are subject to Potlatch Fund meeting strict grant conditions and as such have not been included in the 2009 Financial Statements.

## 2009 Income by Type



# 2009 List of Supporters



## Individuals up to \$499

Ada McDaniel  
Alana Capoeman & Joel Moffett  
Alex Mendoza  
Alexandra Harmon & James Douglas  
Alice Ito  
Amanda Ereksun  
Angelique Albert  
Anne Xuan Clark  
Annette Squetimkin Anquoe  
Antone Minthorn (Board)  
Augustine McCaffery  
Aurolyn Stwyer-Pinkham  
Bertha Covington  
Bettye Atkinson  
Bill Leon  
Bradley W. Kirschner  
Bridget Ray  
Brooke Pinkham  
Carol and Kenneth Dittbenner  
Catherine & John Brandon  
Cecile A Hansen  
Celine Cloquet-Vogler  
Charlotte Cote (Board)  
Charlotte F. Jackson  
Clarita Lefthand  
Colin & Lynelle Hunter  
Connie Vandergriff  
Crow Tribe  
Cynthia Masterson  
Dana Arviso (Staff)  
Darryl & Robin Scott  
Dave Tovey  
David & Andrea Cournoyer  
David Lyall  
David Nelson Wadl  
David Socha & Caroline Socha  
Dawn Houle (Board)  
Dayna Bateman  
Deborah Doyle  
Dennis E. Meyer  
Donita Fry  
Dorothy Stahr  
Douglas B. Mac Donald  
Dusty R. Hirsch  
Flip Herndon  
Fred & Marian Lauth  
Gene Tagaban  
Greg Shaw  
Grey Poplars, INC.  
Gyasi J.W. Ross  
Heather Miller (Staff)  
Helene Lustan  
In Memory of Dr. Willard Bill Sr  
Iris Friday and Linley Logan  
Jacqueline R. Leake  
James Prince  
Janeen S. Comenote  
Jean Agather  
Jean Bateman  
Jeff & Carma Mornarich  
Jeffery Smith  
Jenna Losik  
Jennifer Brandon  
Jennifer Lutz  
Jessica Porter  
Jill Arnow  
Jim Thomas (Board)  
JoAnne Dominick  
Jody Olney & Aaron Cooper

John Halliday  
John McCoy  
John S. Dart  
John T. Campbell  
John Vogelsang  
Joseph Castro  
Julia M. Willis  
Julie Stein  
June Sherar  
Justin Finkbonner (Staff)  
Kara Briggs  
Karen K. Ketner  
Kathy Pierce  
Kealoha Kalama (Kiki)  
Ken Thompson  
Kim Coleman  
Kristopher Hohag  
Laura Fricke  
Laura Wong Whitebear  
Laurel Stitzhal  
Lawrence Leake (Staff)  
Leonard Forsman and Jana Rice  
Leslie Johnson  
Linda E. Hill  
Lisa Breckenridge  
Lisa Marquoit  
Louise Jones-Brown  
Lucille Stewart  
Luella Sandoval  
Lynn Lee Bowman  
M. Pamela Piering  
Marie Sauter & Mark Ballinger  
Marilee Bittner-Fawcett  
Marilyn M. Sampsel  
Mark and Lenora Trahant  
Martha Brice  
Marty Bluewater  
Mary C. Wright  
Mary Papp  
Marylin Bard  
Maxine Alex  
Michael & Jennifer Roberts  
Michael Heaton  
Michael Tulee  
Michael Verchot  
Michele & Jeff Andrus  
Michele M. Vendiola  
Montoya Whiteman  
Myrna W. Tovey  
Nelda E. Yalowicki  
Nell Elizabeth McCaw  
Nic'cola Armstrong  
Nora Numkena  
Norma Ramirez  
Omer & Joy Ketah  
Pamela Masterman  
Pat M Baillargeon  
Patricia Baillargeon  
Patricia Whitefoot  
Paul Ahern  
Paul W. Chavez  
Peter & Jennifer McIntyre Cole  
Peter Berlinger  
Priscilla Blackwolf  
Ramona Town Rae  
Rob Mills  
Roberta Conner  
Rose Miller  
Ruth G. Pelz

Ruth Jensen  
Ruth Little  
Sarah Eckohawk Vermillion  
Scott Fletcher  
Sharon Fleming  
Sharon Maeda  
Shasta Littlestar Cano  
Shelley Hanson (Board)  
Shelley Means  
Spencer Smith  
Stephen & Anne Henigson  
Susan Balbas  
Susan Kernes  
Susan L. Rants  
Sweetwater Nannauck  
T. Lulani Arquette  
Tammy Halstead  
Tandi Rogers Koerger  
Ted L. Thornton  
Terrence & Mary Paananen  
Terri Grinnell  
Thane Somerville  
Tiah J. De Grofft  
Tina Farrenkopf  
Valerie Taliman  
Victoria Lomb  
Wayne Gombotz  
Willard Bill Jr.  
William Steltz  
Wilson & Catherine Leake  
Wilson & Jewel Leake  
Wink Soderberg

## Individuals \$500 - \$1,499

Barbara and James Becker  
Bryan Mercier (Board)  
Cassandra Manuelito & Joe Kerkvliet  
Chandra Hampson (Board)  
Colleen Jollie (Board)  
Erin Younger  
Hector P. Maldonado  
John Paul Jones  
Julie Turner  
Kimberly Craven  
Kirby Jock and Heather Johnson-Jock (Board)  
Marc Taylor & Denise Stiffarm  
Mary & James Dunnam  
Masha Naomi Fry  
Meredith Parker (Board)  
Michael Pavel  
Richard Mar & Susan Taoka  
Samish Tyee  
Tim L. Nicoulin

## Individuals \$1,500 and higher

A. Celia Takekawa  
Alan Rabinowitz  
ANONYMOUS (12)  
Elaine Nonneman  
Ellen Ferguson  
Emmett Oliver  
John Chess (Board)  
Ken Gordon (Staff)  
Kimberly Teraberry  
Sheryl Fryberg  
Steve & Tricia Trainer





## 2009 List of Supporters (Cont)

### **Tribal Support**

Aleutian Pribilof Islands Assoc  
Blackfeet Housing  
Confederated Tribes of Grand Ronde (cust)  
Confederated Tribes of the Colville Res  
Confederated Tribes of the Siletz  
Confederated Tribes of the Umatilla  
Confederated Tribes of Warm Springs Res  
Jamestown S'Klallam Tribe  
Kalispel Tribal Economic Authority  
Kalispel Tribe of Indians  
Lummi Commercial Company  
Lummi Indian Business Council  
Lummi Nation Services Organization  
Makah Tribal Nation  
Muckleshoot Casino  
Muckleshoot Indian Tribe  
Nez Perce Tribe  
Nisqually Indian Tribe  
Port Madison Enterprises  
Puyallup Tribe of Indians  
Quinault Indian Nation  
San Manuel Band of Mission Indians  
Sauk-Suiattle Indian Tribe  
Shoalwater Bay Indian Tribe  
South Puget Inter-Tribal Planning Agency  
Southern Ute Indian Tribe  
Squaxin Island Tribe  
Suquamish Indian Tribe  
Swinomish Tribal Community  
Tlingit & Haida Indians of Alaska  
Tulalip Tribes Charitable Fund  
Tulalip Tribes of Washington  
Washington Indian Gaming Association  
Wildhorse Foundation  
Wildhorse Resort and Casino

### **Foundation Support**

Bank of America  
Bill & Melinda Gates Foundation  
Boeing Company  
Family Leadership Fund  
First Nations Development Institute  
Hugh & Jane Ferguson Foundation  
JP Morgan Chase Foundation  
Kellogg Foundation  
Margaret A. Cargill Foundation  
Marguerite Casey Foundation  
Medina Foundation  
Meyer Memorial Trust  
Native Arts & Cultures Foundation  
Norcliffe Foundation  
Northwest Area Foundation  
Orinoco Foundation, Inc.  
Paul G. Allen Foundation  
Pride Foundation  
Social Justice Fund Northwest  
The Daruma Foundation  
The Ford Family Foundation  
The Seattle Foundation  
Tides Foundation

### **Organization Support**

American Indian Women Service League  
Antioch University  
ATNI  
Chief Seattle Club  
Community Threads  
Cultural Survival Inc.  
DML Insurance Services  
Earth & Spirit Council  
Foundation for Early Learning  
Geo Education & Research LLC  
Institute of American Indian Arts  
International Software Systems Solutions  
Ke Kukui Foundation  
Lewis & Clark College  
Lincoln County School District  
Longhouse Media  
Microsoft Giving Campaign  
Morisset, Sclosser, Jozwiak & McGaw  
NA Tribal TANF  
Native American Youth & Family Center  
Native Americans in Philanthropy  
Native Peoples Circle of Hope  
Native Wellness Committee  
Network for Good  
Northwest Indian College  
NW Portland Indian Health Board  
Pacific Blue Seafoods  
Philanthropy NW  
POWTEC, LLC  
Qwest  
Radiance Capital, LLC (customer)  
Ridolfi, Inc  
Sharp Electronics Corp  
The Hartford  
WA Office of Indian Ed  
Wells Fargo Bank  
WHPacific, Inc.

# 2009 Training Calendar



Potlatch Fund has more than doubled its pace of offering Journey to Successful Fundraising trainings. We look forward to a rewarding year increasing philanthropy in Northwest Indian Country

<b>Date:</b>	<b>Destination/ Event:</b>	<b>Training:</b>	<b>Trainers:</b>
<b>1.16.10</b>	Seattle/Canoe Paddlers	?	?
<b>1.20-21/10</b>	Seattle/CASA	?	?
<b>1.27-28/10</b>	Duck Valley	JSF	?
<b>2.3-4/10</b>	Spokane Tribal College	FMT/JSF	?
<b>2.9.10</b>	ATNI Conference	?	?
<b>2.24-25/10</b>	Makah	JSF	Heather & Ken
<b>3.3-4/10</b>	Pendleton, OR	NPO	?
<b>3.11-12/10</b>	?/Salish Language Conference	?	?
<b>3.18-19/10</b>	Seattle/MMT	?	?
<b>3.24.10</b>	?/Native Law Conference	?	?
<b>4.7-4.8/10</b>	Port Gamble?JSF	JSF	Heather
<b>4.14-15/10</b>	Tulalip/NPO		
<b>4.23-25/10</b>	Denver/Conference	NPO	
<b>4.26-27/10</b>	Bellingham	NPO	Heather
<b>5.6-7/10</b>	Puallup	JSF	Heather
<b>5.12-13/10</b>	Spokane	JSF	Heather
<b>5.14-18/10</b>	Tofino, Canada/IFIP Conference	?	
<b>5.18-20/10</b>	Grand Ronde/ATNI	?	
<b>5.26-27/10</b>	ID/Fort Hall	JSF	Heather
<b>6.9.10/10</b>	Seattle/Native Artist Convening		
<b>6.17-18/10</b>	Seattle	FMT	Heather & Dana

# Save the Date!

## Saturday, November 20, 2010

### Potlatch Fund Seventh Annual Gala

Reception 5:30~7pm; Dinner 7~9pm

Grand Hyatt Hotel

721 Pine St.; Seattle, Washington 98101

## Gene Tagaban—Master of Ceremonies

**Please join us for this signature event!**

The evening will feature:

Native art and cultural performances,  
a presentation of our Native grantees,  
and the honoring of emerging  
Northwest Native leaders.

Tickets are \$125.00

Sponsorship opportunities are available.

For more information contact

Lawrence Leake at

206.624.6076



*A Chinook word used by Northwest Coastal Tribes  
that means "TO GIVE", or "A GIFT"*



In the spirit of the potlatch, we ask for your support so we can continue our efforts to increase opportunities for Native people in the Northwest.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

I have enclosed a \$\_\_\_\_\_ donation to Potlatch Fund.

I wish to make a one time donation of \$\_\_\_\_\_ on my VISA / MC.

I wish to make a 5 / 3 year pledge of \$\_\_\_\_\_ / year on my VISA / MC.

Credit card # \_\_\_\_\_ Exp date \_\_\_\_\_ / \_\_\_\_\_

Authorized signature \_\_\_\_\_

I would like to remain anonymous. Please do not print my name in Potlatch Fund materials.

If you would like to give in another way, a representative will be happy to contact you in the next few weeks.

Please check the boxes below that apply to you.

I wish to pledge \$\_\_\_\_\_ payable \_\_\_\_ / \_\_\_\_ / \_\_\_\_.

I wish to contribute a stock gift.

My business / corporation will match my gift.

I wish to make a long-term planning gift.

I would like to receive your quarterly newsletter.

I would like to volunteer with Potlatch Fund.

Most donations, made tonight, will be matched by the  
**WK Kellogg Foundation.**

Please make all checks payable to Potlatch Fund.

All gifts are tax deductible.

*Thank you for your support!*