



# INSPIRING THE NATIVE TRADITION OF GIVING

# POTLATCH FUND



May 29, 2012



[Paddle to Squaxin 2012](#)

## Save the Date - Sunday, July 29

### Final Landing: Teachings of Our Ancestors

In just two months over 100 canoes will land at the beaches of Olympia to begin the week-long potlatch and protocol ceremonies hosted by the Squaxin Island Tribe. Potlatch Fund is planning a funders tour in conjunction with the final landing. Kindly contact [Lawrence Leake](#) to learn more about this educational opportunity.



2011 Landing at Swinomish

Since its inception, the InterTribal Canoe Journey has evolved into a dynamic agent for social change, with Native youth at its focal point. The event has sparked a cultural renaissance with Native youth learning traditional languages, songs and protocols so that they might welcome each other to their shores, carving skills so that they might create paddles and canoes, and weaving expertise so that they might craft hats, vests and gifts for use in the various potlatch ceremonies. <[Photos and stories from 2011](#)>



**Ensure Your Voice is Heard  
and Your Messages  
Are Delivered**

#### Logistics

[Flyer](#) - [Registration](#)

June 5, 2012

Woodland Park Zoo

9:00AM to 3:00PM

## Developing A Communications Plan

In today's information-rich society, Native organizations need effective, strategic communications that ensure their voice is heard through the clutter. Many Tribes and Native organizations successfully tell their stories – and in doing so, advance their missions and achieve larger objectives. Join Pyramid Communications and Potlatch Fund to learn how to craft and elevate your story – and the impact it will have.

Come away with tools that will make you a more effective communicator, including:

- The “5 M’s” of communications
- Lummi Nation communications crisis case study

Lunch provided by **RIDOLFI**

RSVP required space is limited

Send your completed registration form to [Heather Miller](#).



Bill Weems  
Coeur d'Alene



2012 Gala image courtesy:  
Yvette D. Whitman, Nez Perce



- Other tools used during the session

The training will be interactive and participatory – bring your communications issues that can be explored by communications professionals as well as others in the field.

### Bill Weems - Newest Potlatch Fund Board Member

*I received word from Dana Arviso, the Executive Director, that I have been selected to serve on the Board of Directors for the Potlatch Fund! It will be an honor to serve in my capacity as a board member to the best of my abilities. This is a major personal milestone for me in pursuit of my philanthropic career, and I couldn't be happier or more excited about being a part of and actively involved in all the good work that the Potlatch Fund does and will do for Native Americans!*

*I look forward to working with all the other board members and staff of the Potlatch Fund and helping to improve the lives of Native Americans throughout Indian Country!*

### 2012 Potlatch Fund Gala

Among Northwest Coastal Tribes, a potlatch is a coming together, in ceremony, celebration, and giving. Potlatches have always embodied the best of what Native culture personify, and strengthen community ties, with food, song, and above all else, sharing.

As a way of honoring the spirit of the potlatch, the annual Potlatch Gala brings together leaders from Tribal and grassroots organizations, foundations, corporations, and individual community members.

The 2012 GALA will be held on Saturday, November 3, at the Tulalip Casino and Resort, and include:

- Celebration of Native art by Native artists
- Cultural Performances
- Philanthropists of the Year Awards Presented
- Leadership Honoring Awards Presented

The GALA is a unique opportunity to enjoy and learn about Native culture, have fun, and support the important work Potlatch Fund undertakes throughout Northwest Indian Country. In the spirit of the potlatch, funds raised at the GALA are used to support the organization's operations and grant programs, currently in the areas of Community Building, Native Arts, Intertribal Canoe Journeys, and a Cedar Tree Fund.

[Sponsorship](#) - [Table Host](#) - [Individual Tickets](#)

**2012 Gala Supporters** (as of 5/29/2012)

**RAVEN**



2012 Silent Auction Item: [Tour of Preston Singletary's Art Studio](#),

*six bottles of wine from Walla Walla Vintners, and hors d'oeuvres!*



*Join us in Tulalip and help us celebrate over a decade of success!*



*Quickly schedule monthly donations with [Network for Good](#) that fit your budget.*

*Your support of Potlatch Fund will provide support to Native projects making a difference in Northwest Indian Country.*

- \* Nisqually Indian Tribe
- \* Puyallup Tribe of Indians
- \* The Suquamish Tribe
- \* Union Bank

#### **HUMMINGBIRD**

- \* Port Gamble S'Klallam Tribe
- \* Squaxin Island Tribe

#### **COMMUNITY PARTNER**

- \* Kalispel Tribe of Indians
- \* RIDOLFI, Inc
- \* Washington State CASA

#### **TABLE HOSTS**

- \* Burke Museum of Natural History & Culture
- \* Charlotte Coté: UW – Intellectual House
- \* Colleen Jollie: Womer & Associates
- \* Kirby Jock and Heather Johnson-Jock
- \* Meredith Parker: Makah Nation

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### **Your Opportunity to Make a Difference**

You can help Potlatch Fund strengthen Tribal communities and Native organizations through contributions of your time, talent and treasure. Learn more about our mission and how to get involved on our website, or call: 206.624.6076.

[Become a supporter of Potlatch Fund today, and make a difference for generations to come.](#)

*All donations to Potlatch Fund are tax deductible. EIN 73-1712905*

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