



INSPIRING THE NATIVE TRADITION OF GIVING

# POTLATCH FUND

February 21, 2013

## Potlatch Fund: A 2012 Retrospective



*Potlatch Fund Executive Director, Dana Arviso, amid the 2012 Paddle to Squaxin Island canoes as they get ready to ask permission to come ashore at the final landing.*

In 2012, Potlatch Fund focused on securing our financial resources. We launched our very first online fundraising campaign through W.K. Kellogg Foundation's Cultures of Giving program and met our goal of raising \$20,000 in 10 days. With the matches and incentive awards that we received, we raised \$56,000 that we have reinvested in our programs. With a grant from the D5 Coalition, Potlatch Fund has also been able to increase our visits to Tribes across our region to increase Tribal awareness and support for our work. And finally, the success of our annual Gala exceeded our expectations on every level: a record 500+ people in attendance, a doubling in size of the Native Art silent auction, and over \$183,000 raised!

To read Dana's complete report [click here](#).

## InterTribal Canoe Journey 2013 Grant Cycle



*A sampling of the 100 canoes waiting to land at Olympia during the 2012 Paddle to Squaxin.*

Potlatch Fund is pleased to announce the opening of the InterTribal Canoe Journey Grant Cycle in support of this year's Paddle to Quinault. Respect for traditional culture and camaraderie are hallmarks of the "journey" and the Quinault Indian Nation will host the 2013 final landing with the theme: Honoring our Warriors.

The journey is a multi-generational cultural event focused on empowering Tribal youth and inspiring Native pride. It revives the centuries-old traditions of transport and trade by the Coastal Tribes of the Northwest, many of whom traveled over open waters to meet and gather for festivities. The journey has also become a major catalyst for Coastal Salish people to re-learn, strengthen and reinforce their canoe traditions.

Image courtesy of and ©  
Squaxin Island Tribe.

Support, provided by Potlatch Fund, helps to offset the cost of safety equipment, food, ground support, and other costs incurred while the canoes are on the water. If you would like to help support this life changing experience, kindly contact [Lawrence Leake](#).



Art R. Ribail, CPA, is the Owner of Ribail Advisory Services and has nearly 30 years of experience assisting Tribes and Tribally affiliated organizations in reaching their financial and economic goals.



2013 Gala Image

All canoes funded by Potlatch Fund either have a strong roster of youth pullers or are comprised of Native Elders and leaders advocating for cultural preservation through sharing their knowledge. Furthermore, the canoes that Potlatch Fund support are drug and alcohol free, follow traditional protocol, instill a sense of Native pride, incorporate language and environmental teachings, provide leadership training, and have youth based educational elements.

#### **InterTribal Canoe Journey Grant Cycle (2013)**

DOWNLOAD the application [here](#).

Application postmark date: Friday, March 22.

Funds will be released in mid-June to selected organizations.

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### **Potlatch Fund Board Welcomes Art Ribail**

Art has provided services to Tribal clients in the areas of accounting and auditing, financial and administrative system development, internal control system review and evaluation, and strategic planning, financial forecasting/budgeting and managerial resource planning. Art also provides technical assistance in government-to-government relations including federal contracting issues, fiscal management, and indirect cost negotiations, as well as negotiations and analyses in support of the Trust Fund resolution through participation with the Intertribal Monitoring Association on Indian Trust Funds. Art is a member of The Washington Society of CPAs and the American Institute of Certified Public Accountants and provides technical assistance to the Affiliated Tribes of the Northwest Indians and the National Congress of American Indians. Art also provides training services on managerial and financial issues that impact Indian Tribes.

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### **2013 Potlatch Fund Gala An Evening of Celebration and Culture**

You are cordially invited to join us as we celebrate over a decade of giving with the 11th Annual Potlatch Fund Gala on the evening of Saturday, November 2, 2013.

The Potlatch Fund Gala is more than a fundraising event to benefit Northwest Indian Country. It is an opportunity to raise the profile of the Native community, as a whole, and build relationships with Native leaders, Tribes, Native-led nonprofits and others invested in Indian Country.

Participation at our Gala is critical to help us meet the needs of Northwest Indian Country. The Potlatch Fund Gala is true to its roots: money raised will be invested in Tribal communities and Native initiatives through our [Grantmaking](#) and [Capacity Building](#) programs.

2013 Gala Image  
© Confederated Tribes  
of Siletz Indians



[2012 Gala Video](#)

Sponsorship of our 2013 Gala reaffirms your support for the important work Potlatch Fund conducts in partnership with Tribal communities and Native organizations throughout the Northwest.

In the spirit of the potlatch we ask for your support as we celebrate and honor the successes and leadership of Northwest Indian Country!

*The Board and Staff of Potlatch Fund*

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Quickly schedule monthly donations with [Network for Good](#) that fit your budget.

Your support of Potlatch Fund will provide support to Native projects making a difference in Northwest Indian Country.

## Your Opportunity to Make a Difference

You can help Potlatch Fund strengthen Tribal communities and Native organizations through contributions of your time, talent and treasure. Learn more about our mission and how to get involved on our website, or call: 206.624.6076.

[Become a supporter of Potlatch Fund today, and make a difference for generations to come.](#)

*All donations to Potlatch Fund are tax deductible:  
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