



INSPIRING THE NATIVE TRADITION OF GIVING

POTLATCH FUND



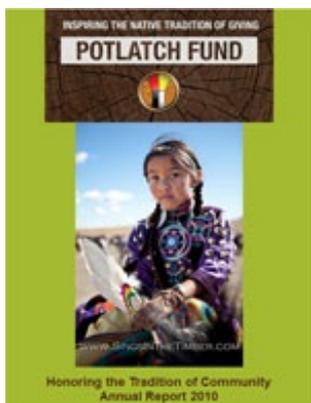
December 15, 2011



Honoring the Tradition of Community

It is with great honor that I present to you Potlatch Fund's 2010 Annual Report.

Celebrating the power of giving has always been the foundation of Native culture. We have long understood that building a strong community depends upon the willingness of its members to share of themselves.



[Click here to read our 2010 annual report online.](#)

Following the adage that "one's worth is not measured by what one has, but rather by what one shares with others" Potlatch Fund is proud to announce that we have given away our millionth dollar this year.

I invite you to read our 2010 Annual Report online and learn more about the work we undertake in Northwest Indian Country, as well as the numerous Tribal programs, Native projects and Native artists with which we partnered.

In the spirit of the potlatch, our hands are raised up to all the Tribal nations and Native initiatives of the Northwest and all those who support our work!

Thank you,

Dana Arviso (Dine)
Executive Director

2011 Potlatch Fund Gala Video



[2011 Gala Photo Album](#)



Click on the image above to watch the [2011 Gala Video](#), produced by Longhouse Media, to experience the event's spirit of community, culture, honoring and giving.

And be sure to visit our [2011 Gala Photo Album](#), all photography by Maria Zavala, Adam Perry and DGTL/NVJO, to catch a glimpse of those who were present at the Northwest's signature event to expand philanthropy throughout Indian Country.

What is Capacity Building?

Capacity building can be defined as the work that helps an organization accomplish its mission. One could also think of this as ways to improve the effectiveness or performance of an organization. Trainings by Potlatch Fund are designed to improve the effectiveness of organizations. Many other programs across the country also offer similar services, but Potlatch Fund travels to Native communities throughout the Northwest. Capacity building is important because it keeps organizations moving forward and increases their ability to carry out their mission.

While many of you are familiar with our [Journey to Successful Fundraising](#) training, Potlatch Fund offers a full array of workshops specific to Tribal and Native groups.



Top and bottom: Participants practice their "elevator speech" with Heather Miller (Program Coordinator). Middle: Participants discuss organizational mission statements.

Nonprofit Startup

"The lack of nonprofits in Indian Country is our biggest weakness." Many foundations require applicants to be tax exempt under section 501(c)3 of the tax code. Want to learn the ins and outs of establishing a 501 (c)3, then this training is for you!

Introduction to Financial Management

Once you get a grant you need to look after it well; this training overviews all aspects of financial management within a nonprofit environment.

Media and Social Media Management

This training focuses on how to present your organization or story to the media and emphasizes the need for a plan – especially for those times when things go bad.

Potlatch Fund needs your help as we currently plan our 2012 training schedule. We would love to come to your community and offer a capacity building training. If you are interested in helping bring a workshop to

your area please [email](#) or call Heather at 206.624.6076 x12 to further discuss details.



Quickly schedule monthly donations with [Network for Good](#) that fit your budget.

Your support of Potlatch Fund will provide support to Native projects making a difference in Northwest Indian Country.

Governance Training

"Most nonprofits fail because relationships between Boards and staff become strained". This training covers role clarification, the importance of strategic planning and the establishment of clear expectations.

It is Not Too Late to Show Support for Potlatch Fund in 2011

You can help Potlatch Fund strengthen Tribal communities and Native organizations through contributions of your time, talent and treasure. Learn more about our mission and how to get involved on our website, or call: 206.624.6076.

[Become a supporter of Potlatch Fund today, and make a difference for generations to come.](#)

All donations to Potlatch Fund are tax-deductible: EIN 73-1712905.

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