



INSPIRING THE NATIVE TRADITION OF GIVING

POTLATCH FUND

2012 Annual Gala raises record amount: \$176,000!

Among Northwest Coastal Tribes, a potlatch is a coming together, in ceremony, celebration, and giving. Potlatches have always embodied the best of what Native culture personify, and strengthen community ties, with food, song, and above all else, sharing.

As a way of honoring the spirit of the potlatch, our annual GALA brings together leaders from Tribal and grassroots organizations, foundations, corporations, and individual community members.

In 2011 Potlatch Fund announced that the 2012 GALA would be held at the Tulalip Resort. The move to a Tribal venue resonated with the values and mission of Potlatch Fund as it was yet another way the organization could support Tribes and Tribal enterprises. During our first Gala Committee meeting, held in January 2012, we set goals for the event. The truth be told, we were more than a little nervous about how changing the venue would impact what has become a Signature Event in the Northwest.

The support received by Tribes, Native nonprofits, Foundations, Corporations, individual supporters and grassroot leaders only increased in momentum as the night of the GALA neared. And in the end all of our fears were for not, and all of the preparation that went into the event was rewarded!

Our hands are raised to everyone one who contributed to the success of our Tenth Annual Gala!

	Projected	Actual
Ticket Sales	450	485
Silent Auction Items	50	52
Proceeds from the Third Silent Auction	\$8,000	\$12,000
Total proceeds from the 2012 GALA	\$130,000	\$176,000+



*Marvin Oliver's 100 Canoes
1 of 52 items
generously donated to the
Third Silent Auction*



[2012 Leadership Honoring Video](#)
[Now Playing on YouTube](#)

*Produced by
Longhouse Media*

**THE PAUL G. ALLEN
FAMILY FOUNDATION**

*At our Gala Potlatch Fund
honors the Native tradition of
giving by recognizing*

3rd Annual Silent Auction

The Third Silent Auction was held during the networking reception portion of our Tenth Annual Gala. The reception area was transformed into a beautiful gallery, showcasing 52 items, and the atmosphere was electric. Over 500 guests had an opportunity to view original works, meet the artists, and support Potlatch Fund's grantmaking program.

The Third Silent Auction, like the rest of the evening, exceeded our expectations. With your help we raised \$12,095 through the Silent Auction alone! The entire amount will be used to help fund our 2013 Native Arts grantmaking program.

Our hands are raised up to the many Native artists and organizations that donated items to our Third Silent Auction. Follow this [link](#) to see the items that comprised our Third Silent Auction and learn more about the Native artists and their work.

Leadership Honoring Awards

In 2005, Potlatch Fund launched its Leadership Honoring Awards. Named after five outstanding leaders, the awards seek to acknowledge leaders in Northwest Indian Country. The 2012 recipients, honored at our Tenth Annual Gala, are:

Johnpaul Jones (Choctaw / Cherokee)

Antone Minthorn Economic and Community Development Award

Julie Johnson, Sa'Leit'sa (Lummi)

Pearl Capoeman-Baller Civic Participation Award

Brian Cladoosby, Speepots (Swinomish)

Billy Frank Jr. Natural Resource Protection Award

Martina Whelshula, PhD (Colville)

Patricia Whitefoot Education Award

Chief Delvis Heath, Sr. (Warm Springs)

Fran James Cultural Preservation Award

Philanthropist of the Year Award

For more than 15 years, The Paul G. Allen Family Foundation has partnered with key nonprofit organizations that serve Tribal communities in a variety of critical ways. Some of these groups provide much-needed loans to Native entrepreneurs and free technical training to Tribal leaders, while others focus on preserving and celebrating the rich Native heritage and cultures that are deeply rooted throughout the region. These groups fill a crucial gap by serving populations that often have limited access to traditional funding and other resources. With an investment of more than \$10

outstanding philanthropists within Indian Country. This year we recognize **The Paul G. Allen Family Foundation**, for their support of Native communities across the Pacific Northwest.

raising and other resources. With an investment of more than \$10 million to date, the Foundation has helped make these groups stronger and more effective.

Through its funding, the Foundation has helped to foster vibrant art and culture, individual wellness, economic security for families and healthy youth in our Native communities. Through its leadership, it is putting the spotlight on an important area of attention for our region and attracting other funders to join in its efforts.

WWW.PGAFOUNDATIONS.COM/NATIVEGIVING

Social Innovation Award



Members on an island at Nez Perce Ford on Yellowstone River.

In 2011, Potlatch Fund received a gift from one of our founding donors to mark our tenth anniversary. Through the Social Innovation Award, we seek to recognize and honor our Native nonprofit grantees who have demonstrated innovative approaches. This year we recognize the **Nez Perce Appaloosa Horse Club**.

In the words of Rosa Yearout, Nez Perce Appaloosa Horse Club Board President: *Our Club is innovative and unique in the use of our horses to connect the events of our past Nimiipuu history to the present and the future. We do this by bringing the entire family into our sacred circle by including everyone in the Club's horsemanship clinics, trail rides, campouts, community service projects, parades, and especially participation in tribal cultural events and memorial ceremonies involving our horses along the Nez Perce Trail when we honor our ancestors and foster healing among the living. At every opportunity, we try to include prayers to our Creator led by members of all ages.*



Members listening to Tribal historian Otis Halfmoon tell a Nez Perce Tribal legend around the campfire on the Lolo Trail.

Another aspect of our uniqueness is that we are the only horse group that we know of where most of the members do not own a horse, so we use Tribal and personal horses of Club members for the adults and youth to use in our Club's riding and community activities. Our annual clinics for the youth during their school spring break provide an opportunity for our older youth leaders to instruct and pass on to the younger members what they learned from their elders about horses and horsemanship. We get a new crop of kids each year. We also provide adult riding to teach and re-teach older people to ride and enjoy the horses. We work with elders to give demonstrations and to teach the youth their culture and history.



2012 Gala Image
Chicken Dancer
(c) Yvette Whitman, Nez Perce

Your Opportunity to Support Potlatch Fund

Even if you could not attend our Tenth Annual Gala, you can still lend us your support and have a positive impact on the work Potlatch Fund undertakes in Northwest Indian Country. You can help Potlatch Fund strengthen Tribal communities and Native organizations through:

1. making an [online donation](#) and entering "2012 GALA" in the dedication field.
2. calling the office and signing up to be a regular volunteer in our Seattle office 206.624.6076 x 10 (Mary Kummer, Makah, Office Manager).
3. learning about other [ways to donate](#) to Potlatch Fund.

All donations to Potlatch Fund are tax deductible: EIN 73-1712905.

Our Hands are Raised in Appreciation of our 2012 Gala Sponsors and Table Hosts

[Check out the
2012 GALA Photo Album
for more images!](#)



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The Confederated Tribes of the Grand Ronde
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Table Host

Andrea Alexander
Bryan Mercier
Charlotte Coté: University of Washington
Charlotte Coté: UW – Intellectual House
Colleen Jollie: Womer & Associates
Dana Arviso
Healing Lodge of the Seven Nations
Indian Country Today Media Network
Jim Thomas
Jody Olney: University of Washington School of Law
Kirby Jock and Heather Johnson-Jock
Mary Kummer
Meredith Parker: Makah Tribe
MiTHUN, Inc.
Native Arts and Cultures Foundation
Nez Perce Tribe
Pah-Tu Pitt Gallagher
Snoqualmie Tribe Canoe Family
Swinomish Indian Tribal Community
The Confederated Tribes of Warm Springs (two tables)
The Leake Family
The Paul G. Allen Family Foundation
The Russell Family Foundation
Tierra Madre Fund
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