



Help Us Celebrate our 10th Anniversary with 10 Days of Giving

Gifts to Potlatch Fund Will Be Matched During the 'Cultures of Giving Donor Challenge' April 17-26

**Double the Positive Impact Your Online Donation will have on
Native Initiatives in Northwest Indian Country.**

Online donations to Potlatch Fund during the April 17-26, 2012 'Cultures of Giving Donor Challenge' will have their generosity matched, dollar for dollar, by the WK Kellogg Foundation. Giving at this time, through this challenge, will double the positive impact your donation will have on Native Initiatives in Northwest Indian Country - through our capacity building workshops, leadership development training and grantmaking program.

Potlatch Fund is among 22 nonprofit organizations, selected by the WK Kellogg Foundation, to participate in The Cultures of Giving 10 Days of Giving. The goal of the campaign is to promote increased giving to organizations like First Nations that support people of color by addressing critical issues in those communities.

In order to be matched, all donations must be made online through a special website during the dates of the challenge, April 17-26. The secure website – hosted by Razoo.com – can be reached through this [link](#).

In the spirit of the potlatch - we ask for your support at this critical time,

Dana Arviso (Diné)
Executive Director

The first \$20,000 will be matched dollar for dollar. Once Potlatch Fund raises \$20,000 we will be eligible for additional support from the WK Kellogg Foundation's Cultures of Giving program - including \$100,000 for the organization that raises the most money through the 10 day online giving challenge.

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Five Ways To Show Your Support

- 1) Grow awareness of Potlatch Fund**
- 2) Read about us / like us / visit us on facebook**
- 3) Share Potlatch Fund with your networks**
- 4) Tell others how Potlatch Fund makes a difference**
- 5) *Donate to Potlatch Fund through Razoo today!***



**Serving
Needs**



**Investing in
Native Communities**



**Building
Bridges**



**Advancing Native
Philanthropy**



INSPIRING THE NATIVE TRADITION OF GIVING

POTLATCH FUND



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Network for Good