

**Table Captain  
and  
Individual Tickets**



Image © Yvette Whitman, Nez Perce

**INSPIRING THE NATIVE TRADITION OF GIVING**

**POTLATCH FUND**

***The Northwest's signature event to expand  
philanthropy throughout Indian Country***

**10th Annual Potlatch Fund Gala**  
**Saturday, November 3, 2012**  
**Tulalip Resort and Casino**  
**Networking Reception with Silent Auction from 5PM**  
**Dinner with Program from 7PM**



*Gene Tagaban and Charlotte Cote (Board Member)  
MC the 2011 GALA at the Grand Hyatt Seattle*

Among Northwest Coastal Tribes, a potlatch is a coming together, in ceremony, celebration, and giving. Potlatches have always embodied the best of what Native culture personify, and strengthen community ties, with food, song, and above all else, sharing.

To honor these traditional values, Potlatch Fund was formed in 2002. Potlatch Fund is a Native-led 501(c)3 nonprofit and leadership development organization, dedicated to inspiring the Native tradition of giving, and expanding philanthropy within Tribal Nations and Native communities in the Northwest.

As a way of honoring the spirit of the potlatch, the annual GALA brings together leaders from Tribal and grassroots organizations, foundations, corporations, and individual community members.

In the spirit of the potlatch, funds raised at the GALA are used to support the organization's operations and grant programs, currently in the areas of Community Building, Native Arts, Intertribal Canoe Journeys, and a Cedar Tree Fund (see graph to right).

The 2012 GALA will be held on Saturday, November 3, at the Tulalip Casino and Resort, and include:

- Celebration of Native art by Native artists
- Cultural Performances
- Philanthropists of the Year Awards Presented
- Leadership Honoring Awards Presented

The GALA is a unique opportunity to enjoy and learn about Native culture, have fun, and support the important work Potlatch Fund undertakes throughout Northwest Indian Country. Join us in Tulalip — on Saturday, November 3 — and help us celebrate over a decade of success!



*Brian Cladoosby (Chair) and the Swinomish Indian Tribal  
Community Drummers open the 2011 GALA*



*Byran Mercier (Board Member) introduces  
John McCoy (Tulalip) and Jamie Valadez (Lower Elwha)  
two of the 2011 Leadership Honorees*



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Proceeds from the Potlatch Fund Gala directly support Northwest Indian Country in the form of technical assistance and grants to Native Artists, Native nonprofits (501-c-3), Tribes and Tribal nonprofits (7871):

**Capacity Building Trainings**

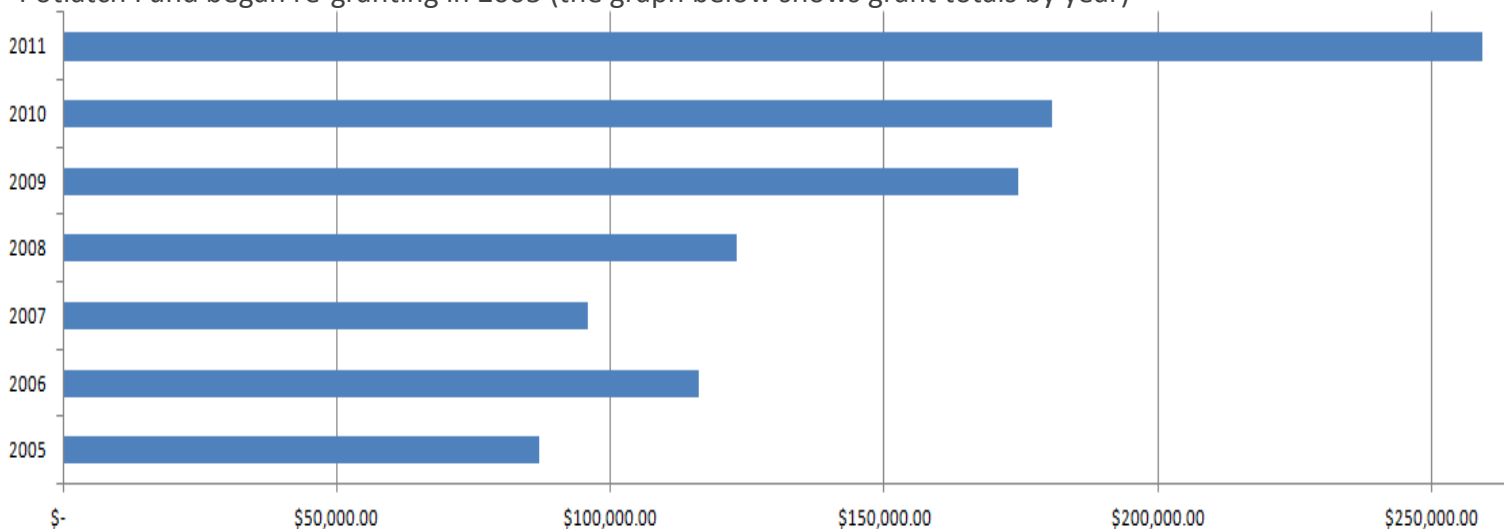
**Journey to Successful Fundraising**  
**Introduction to Financial Management**  
**Nonprofit Startup**  
**Social Media & Media Management**  
**Governance Training**

**Grant Cycles**

**InterTribal Canoe Journey**  
**Community Building**  
**Native Arts**  
**Cedar Tree Fund**  
**Mini Grants**

Giving back and honoring the tradition of community is at the heart of our work. Through December 2011, Potlatch Fund awarded more than \$1,000,000 in grants to Native individuals, communities, and identities.

Potlatch Fund began re-granting in 2005 (the graph below shows grant totals by year) -



Left to Right- 1) Shanoa Pinkham: Miss Yakama Nation and Miss Indian Nations. 2) Tracy Rector (Longhouse Media), Jody Olney (UW - NALSA) and others enjoy the Networking Reception. 3) Names of those who have passed cover the Memorial Blanket.



# Potlatch Fund

INSPIRING THE NATIVE TRADITION OF GIVING

## 10<sup>th</sup> Annual Potlatch Fund GALA – Saturday, November 3, 2012

Reception from 5PM • Dinner from 7PM • Tulalip Casino and Resort • 10200 Quil Ceda Blvd • Tulalip, WA 98271

### Contact Information:

Contact Name:		
Organization (if applicable):		
Address:		
City:	State:	Zip:
Telephone:	Fax:	Email:

Yes, I am proud to support the 2012 Potlatch Fund GALA!

- I would like to purchase a table to ten seats for \$1,250.  
 I would like to purchase \_\_\_\_\_ seats at \$125 each. ( donate \_\_\_\_\_ seats to community members)

Sorry, I cannot attend the 2012 Potlatch Fund Gala.

- Please accept the enclosed tax deduction donation to Potlatch Fund. ( mark gift as anonymous)  
 I am unable to donate to Potlatch Fund at this time.  
 Please contact me. I know others who might be interested in supporting Potlatch Fund.

### Payment information:

Total payment or donation: \$\_\_\_\_\_

- My Check is enclosed (payable to Potlatch Fund).  Please bill my credit card.

Name as it appears on the card			
<input type="checkbox"/> Visa	<input type="checkbox"/> MasterCard	Card Number:	Expiration Date:
Signature:			

Thank you for your seat purchase or gift. Upon receipt of payment, Potlatch Fund will provide confirmation and further event details. If you have any further questions please contact Potlatch Fund staff at 206.624.6076 or at [gala@potlatchfund.org](mailto:gala@potlatchfund.org).

Mail to: Potlatch Fund • 801 2<sup>nd</sup> Ave., Suite 304 • Seattle, WA 98104  
Fax to 206.264.7629 or eMail to [gala@potlatchfund.org](mailto:gala@potlatchfund.org)  
Checks should be payable to Potlatch Fund • EIN: 73-1712905