

**10th
Annual
GALA**



Image © Yvette Whitman, Nez Perce

INSPIRING THE NATIVE TRADITION OF GIVING

POTLATCH FUND

***The Northwest's signature event to expand
philanthropy throughout Indian Country***

10th Annual Potlatch Fund Gala

Saturday, November 3, 2012

Tulalip Resort and Casino



*Gene Tagaban and Charlotte Cote (Board Member)
MC the 2011 GALA at the Grand Hyatt Seattle*



*Brian Cladoosby (Chair) and the Swinomish Indian Tribal
Community Drummers open the 2011 GALA*



*Byran Mercier (Board Member) introduces
John McCoy (Tulalip) and Jamie Valadez (Lower Elwha)
two of the 2011 Leadership Honorees*

Among Northwest Coastal Tribes, a potlatch is a coming together, in ceremony, celebration, and giving. Potlatches have always embodied the best of what Native culture personify, and strengthen community ties, with food, song, and above all else, sharing.

To honor these traditional values, Potlatch Fund was formed in 2002. Potlatch Fund is a Native-led 501(c)3 nonprofit and leadership development organization, dedicated to inspiring the Native tradition of giving, and expanding philanthropy within Tribal Nations and Native communities in the Northwest.

As a way of honoring the spirit of the potlatch, the annual GALA brings together leaders from Tribal and grassroots organizations, foundations, corporations, and individual community members.

In the spirit of the potlatch, funds raised at the GALA are used to support the organization's operations and grant programs, currently in the areas of Community Building, Native Arts, Intertribal Canoe Journeys, and a Cedar Tree Fund (see graph to right).

The 2012 GALA will be held on Saturday, November 3, at the Tulalip Casino and Resort, and include:

- Celebration of Native art by Native artists
- Cultural Performances
- Philanthropists of the Year Awards Presented
- Leadership Honoring Awards Presented

The GALA is a unique opportunity to enjoy and learn about Native culture, have fun, and support the important work Potlatch Fund undertakes throughout Northwest Indian Country. Join us in Tulalip — on Saturday, November 3 — and help us celebrate over a decade of success!



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Proceeds from the Potlatch Fund Gala directly support Northwest Indian Country in the form of technical assistance and grants to Native Artists, Native nonprofits (501-c-3), Tribes and Tribal nonprofits (7871):

Capacity Building Trainings

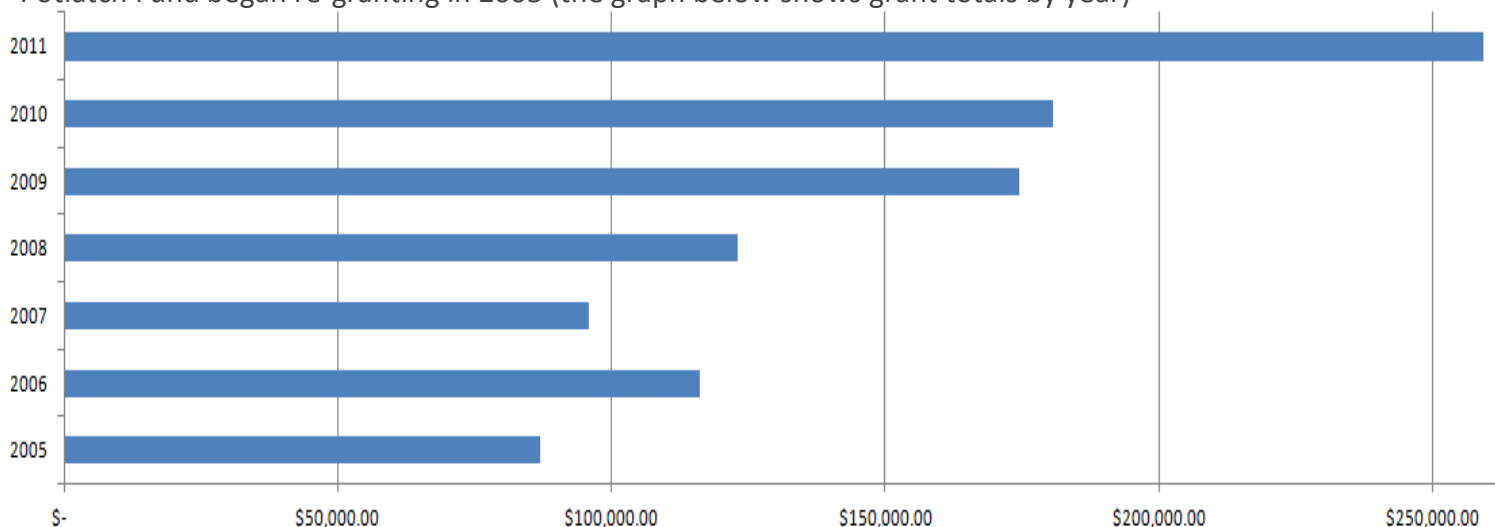
- Journey to Successful Fundraising
- Introduction to Financial Management
- Nonprofit Startup
- Social Media & Media Management
- Governance Training

Grant Cycles

- InterTribal Canoe Journey
- Community Building
- Native Arts
- Cedar Tree Fund
- Mini Grants

Giving back and honoring the tradition of community is at the heart of our work. Through December 2011, Potlatch Fund awarded more than \$1,000,000 in grants to Native individuals, communities, and identities.

Potlatch Fund began re-granting in 2005 (the graph below shows grant totals by year) -



Sponsorship Levels and Benefits

[See Back for Registration Details](#) →

Level	Cost	Seats	Advertisement	Gift
Thunderbird	\$20,000	Table of ten seats (front row)	Full page ad in program Large logo in program Listed on Gala web page Listed in promotional pieces	Executive level
Eagle	\$10,000	Table of ten seats	Half page ad in program Medium logo in program Listed on Gala web page Listed in promotional pieces	Premium level
Raven	\$5,000	Table of ten seats	Quarter page ad in program Small logo in program Listed on Gala web page Listed in promotional pieces	Select level
Hummingbird	\$2,500	Five seats	Listed in program Listed on Gala web page Listed in promotional pieces	Select level
Community Partner	\$1,000	Two seats	Listed in program Listed on Gala web page Listed in promotional pieces	Premium level

Please contact Potlatch Fund staff at 206.624.6076 or info@potlatchfund.org with questions regarding sponsorship levels or with alternative sponsorship proposals.



Potlatch Fund

INSPIRING THE NATIVE TRADITION OF GIVING

10th Annual Potlatch Fund GALA – Saturday, November 3, 2012

Reception from 5PM • Dinner from 7PM • Tulalip Casino and Resort • 10200 Quil Ceda Blvd • Tulalip, WA 98271

Event Sponsorship Registration Form:

Organization:		
Contact Name:		
Address:		
City:	City:	City:
Telephone:	Telephone:	Telephone:

Please indicate the desired sponsorship level:

- \$20,000 **Thunderbird** 1 front row table with up to 10 seats
- \$10,000 **Eagle** 1 table with up to 10 seats
- \$5,000 **Raven** 1 table with up to 10 seats
- \$2,500 **Hummingbird** Up to 5 seats
- \$1,000 **Community Partner** Up to 2 seats

Any seats you do not wish to fill will be made available to Tribal leaders and Native grassroot Individuals whom might not otherwise be able to attend.

We ask that you send us the names of those attending by October 12th so we can appropriately recognize them.

Seats not confirmed as reserved by October 19th, will be released.

Payment information:

Total payment or donation: \$ _____

My Check is enclosed (payable to Potlatch Fund).

Please bill my credit card.

Name as it appears on the card		
<input type="checkbox"/> Visa	<input type="checkbox"/> MasterCard	Card Number: _____
Signature: _____		Expiration Date: _____

Thank you for your seat purchase or gift. Upon receipt of payment, Potlatch Fund will provide confirmation and further event details. If you have any further questions please contact Potlatch Fund staff at 206.624.6076 or at gala@potlatchfund.org.

Mail to: Potlatch Fund • 801 2nd Ave., Suite 304 • Seattle, WA 98104
Fax to 206.264.7629 or eMail to gala@potlatchfund.org
Checks should be payable to Potlatch Fund • EIN: 73-1712905